

Post date:	
Initial:	



Hillcrest Business Association
Board of Directors Meeting
 Public Meeting ~ January 14, 2020, 5pm
 Joyce Beers Community Center
 3900 Vermont St., San Diego, CA 92103

Agenda

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|---|-------------|------------|
| 1. Call to order and introductions | P. Smith | 2 minutes |
| 2. Public comment (2 minutes per speaker) (information) | | 2 minutes |
| 3. President’s report (information) | P. Smith | 5 minutes |
| 4. Executive Director’s report (information) | B. Nicholls | 5 minutes |
| 5. Consent agenda (action) | C. Moreno | 5 minutes |
| a. Approval of minutes from December 2019 ¹ | | |
| 6. Special Event Committee items | B. Nicholls | 5 minutes |
| a. Review of CityFest financials (information) | | |
| b. Approval of expenditure for event banners (action) | | |
| 7. Beautification Committee items | B. Nicholls | 10 minutes |
| c. Approval of expenditure for tree light repair phase two (action) | | |
| d. Update concerning Rainbow Crosswalk installation (information) | | |

Adjourn

Attachments:

- Minutes from December 2019

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2019 Standing Committees:

- Beautification (T. St. Louis)
- Executive (P. Smith)
- East MAD (M. Roland)
- Special Events (R. Bedrosian)
- Marketing (open)

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Hillcrest Business Association
Board of Directors Meeting
Public Meeting ~ November 12, 2019, 5pm
Joyce Beers Community Center
1230 Cleveland Ave., San Diego, CA 92103

Board Members in attendance:

Ryan Bedrosian, Colleen Cavilleri, Tami Daiber, David Daniel, John Husler, Jeff Jackson, Jessica Magers, Cecelia Moreno, Matt Ramon, Kirsten Rindal, Tina Shirley, Paul Smith, Jerry Strayve, and Glenn Younger.

Board Members absent:

Staff in attendance:

Benjamin Nicholls, Mary Joseph

Public in attendance:

Unrecorded

Minutes

- P. Smith called the meeting to order and introductions occurred.
- R. Bedrosian conducted the roll call with the following in attendance: Ryan Bedrosian, Colleen Cavilleri, Tami Daiber, David Daniel, John Husler, Jeff Jackson, Jessica Magers, Cecelia Moreno, Matt Ramon, Kirsten Rindal, Tina Shirley, Paul Smith, Jerry Strayve, and Glenn Younger.
- P. Smith reported that the mediation for Osorio concluded. A confidential settlement was reached and no fault was assigned to either party. The HBA has reached its deductible in this matter.
- An agreement was reached with the HBA's contractor for the Farmers Market. He has paid his outstanding obligations and is working on the management elements recommended by HBA's auditor.
- B. Nicholls reported that Hillcrest Taste 'n Tinis is well underway and ticket sales are selling about the same as last year.
 - Motion, approval of financials for September & October 2019 and approval of minutes from November 2019. (Moreno/ Younger). The motion passed with all in favor.

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- The group discussed a letter concerning Normal Street Promenade feedback.
 - Motion to approve the letter (Jackson / Younger). The motion passed with all in favor.

 - The review of CityFest financials was tabled.

 - The group discussed the information kiosk use policy
 - Motion to approve the policy. (Jackson / Younger). The motion passed with all in favor.

 - The group discussed repairing the tree lights on Fifth Ave. The cost to repair \$11,525 and \$190 maintain annually. The installation includes a one-year warrantee.
 - Funds will come from the allocated money for tree and light repair and a previously bid contractor will be used.
 - Motion to approve the project. (Moreno/ Jackson). The motion passed with all in favor.

 - The group discussed the cost to install for 14 trees in the neighborhood. The cost is \$6,240.
 - Funds will come from the allocated money for tree and light repair and a previously bid contractor will be used.
 - Motion to approve the project. (Moreno/ Younger). The motion passed with all in favor.

 - The group recognized outgoing Board President T. Daiber-Hirst with the presentation of a number of proclamations.

 - The meeting adjourned.
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