



Executive Committee Minutes

February 2, 2021, 3pm

Committee Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Glenn Younger.

Staff in attendance: Benjamin Nicholls

Minutes

- B. Nicholls reported that a mural being created on Pernicarnos. Owner paid 50% HBA Paid 50%.
- He is working on a pocket park with a student design team from the Woodbury School. He is working on the mixer. The tentative date set for the 15th with Nathan, Stephen, a rep from the mayor's office.
- The group conducted a review of financial report, bank reconciliations and bank statements for October and November 2020
- The group has a discussion concerning the market manager contract. The manager's contract expires in March. We should be negotiating by now. The group agreed to extend the contract for a year.
- The group discussed the FY22 budget process.
- A discussion occurred regarding the Greater Hillcrest MAD progress
- Heard from Mission Hills reprs that Marco is considering expanding the MAD at Five Points.
- The group discussed the First Thursday Art Market event. First event will be on April 1. Elements will be: Art vendors, food vendors, Hillcrest food vendor locations, featured artist demonstration, music, beer garden on private property, business tie in. Anticipate about \$1200/ event expense with a \$2,000 income.
- B. Nicholls presented the AT&T mural concept.
- The meeting was adjourned.