



Executive Committee Minutes
May 4, 2021, 3pm

Committee Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Glenn Younger.

Staff in attendance: Benjamin Nicholls

Minutes

- B. Nicholls reported that he is working on ART Walk which is on Thursday and Taste of Hillcrest which is on May 22nd.
- 16 Restaurants so far and 263 tickets sold.
- He is working to get the information booth up and running at Farmers Market.
- The review of the financial report, bank reconciliations and bank statements for March 2020 is not ready. I

- B. Nicholls discussed the special event outline including Pride Block Party July 16, CityFest August 8, Nightmare on Normal Street is October 30, and December 9 is SheFest.
- Shefest is requesting to partner with HBA for an event on July 10. They're asking us to expand our Farmers Market permit for the weekend.
- The Car Show is requesting that we start that up again as soon as car shows are available.

- The group held a discussion of Greater Hillcrest MAD progress
- Staff have been working to develop a partnership agreement based on two organizations as directed by the board.
- Staff are Planning on presenting the progress tomorrow. Am not prepared to stop progress because of our consultant telling us to.

- The group conducted a review of the final AT&T mural agreement.
- ABC training requires that trainers create their own curriculum that be submitted and approved. Staff received a solicitation for \$139pp for the training from a third party.
- The group conducted a final budget review for FY2022.

- The meeting was adjourned.