Hillcrest Storefront Pride

Please help keep Hillcrest clean & beautiful by checking your storefront daily, removing debris & reporting any graffiti or damage. Thank you!!!

~ Hillcrest Business Association

City of San Diego Services:

"Get It Done" www.sandiego.gov/get-it-done

City website used to report issues, such as painting curbs, damaged city trash cans, private & public property graffiti removal, etc. Please see the diagram below.

Environmental Department 858-694-7000

Call for trash removal large & small items that need to be removed, such as furniture.



Public Works Dispatch 619-525-8522

For street repair, storm & waste water issues & other related problems.



Hillcrest Business Association Services:

Steam cleaning

HBA provides sidewalk pressure washing services on a subscription basis. The cost for subscription services is \$75 per month for a 50' storefront. Discounts for multiple storefronts are available. One-time spot steam cleaning service is also available. If you have a mess that needs particular attention we'll clean it up. In some locations in the neighborhood, steam cleaning is free.

Security subscription

Members may apply for security patrol services from the HBA on a subscription basis. The cost for subscription services is \$75 per month for a 50' storefront and is roughly equal to the cost of services within the Hillcrest MAD. Discounts for multiple storefronts are available. You may choose a time and a sidewalk or alleyway service. In some locations in the neighborhood, security is free.

Social media

The HBA has a robust social media network and we're happy to use it to promote our members. If you have a special or a promotion that you'd like to let us know about, please email information to marketing(at)hillcrestbia.org.

Neighborhood walk-about & Block Party

Join us most Friday mornings at 9am (holidays & special events may require a date change) for a neighborhood walkabout and Q&A session. Our weekly walkabouts provide businesses, property owners, and

residents an opportunity to join us on a cleanliness and safety audit throughout one of three designated zones. We also host a mini neighborhood clean up "Block Party" on the 4th Friday of each month.

Trashcan & sidewalk weekly liter pickup

The HBA cleaning crews service the neighborhood between two and five days a week depending on the location. In the core of the neighborhood, litter pickup occurs on Monday, Tuesday, Thursday, Friday, and Saturday. In other parts of the neighborhood, it occurs on Tuesday. The HBA currently maintains over fifty ashtrays, trash cans and recycling cans throughout the neighborhood.

Hillcrest Sign and Pride Plaza maintenance

The HBA maintains -on behalf of the community- the Iconic Hillcrest Gateway Sign and Pride Plaza, home to the popular Hillcrest Pride Flag. The sign's maintenance and power bill, and the regular replacement of flags are funded by the HBA's special event programs.

Gardening & tree trimming

The HBA maintains over 200 trees throughout Hillcrest including the seventeen large heritage trees on Fifth Ave. The HBA maintains three sidewalk gardens on University Ave. and five large planters throughout the neighborhood. These landscaped areas are planted with trees, shrubs and flowering plants.