

	FY24	110 GENERAL	510 MAD	210 Special Events	BID Detail	Govt. Grants
Income						
City Fest	\$125,000.00			\$125,000.00		
Farmers Market	\$312,000.00			\$312,000.00		
SBEP	\$25,000.00					\$ 25,000.00
MAD	\$145,000.00		\$ 145,000.00			
MAD carry forward	\$5,000.00		\$ 5,000.00			
BID	\$90,000.00				\$90,000.00	
Taste	\$32,000.00			\$32,000.00		
Taste 'n Tinis	\$16,000.00			\$16,000.00		
Nightmare on Normal	\$70,000.00			\$70,000.00		
Pride of Hillcrest Blockparty	\$120,000.00			\$120,000.00		
TAHHR	\$25,000.00			\$25,000.00		
Artwalk	\$16,000.00			\$16,000.00		
Banner space rental	\$2,500.00	\$2,500.00				
Other income (corp sponsors/grants)	\$12,000.00	\$12,000.00				
Other income (consession sales)	\$25,000.00	\$25,000.00				
Other income (sidewalk flags)						
Other income (other)	\$20,000.00	\$20,000.00				
Other income (Subscription)	\$18,000.00	\$18,000.00				
Grant writing (beautification)	\$3,000.00	\$3,000.00				
Other income (Misc)						
Total Income	\$ 1,061,500.00	\$ 80,500.00	\$ 150,000.00	\$ 716,000.00	\$ 90,000.00	\$ 25,000.00
Expense						
50005 · Salaries/ payroll office	\$ 168,000.00	\$ 132,700.00			\$ 15,300.00	\$ 20,000.00
Salaries/ payroll custodial	\$ 83,000.00		\$ 45,924.00		\$ 37,076.00	
Matching retirement	\$ 5,040.00	\$ 5,040.00				
50025 · Employer taxes - federal	\$ 35,000.00	\$ 35,000.00				
50030 · Employer taxes - state	\$ 3,400.00	\$ 3,400.00				
50035 · Health insurance	\$ 14,000.00		\$ 14,000.00			
50040 · Insurance (WC)	\$ 8,006.00		\$ 8,006.00			
50000 · Personnel	\$ 316,446.00	\$ 176,140.00	\$ 67,930.00	\$ -	\$ 52,376.00	\$ 20,000.00
50050 · Rent office space	\$ 65,963.40	\$ 65,963.40				
50060 · Accounting	\$ 26,400.00	\$ 16,400.00	\$ 5,000.00			\$ 5,000.00

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50065 · Audit/ tax	\$ 12,000.00	\$ 7,000.00	\$ 5,000.00			
50070 · Equipment purchase	\$ 8,000.00	\$ 8,000.00				
50080 · Bank & credit card charges	\$ 2,600.00	\$ 2,600.00				
50085 · Repair / maintenance / clea	\$ 3,500.00	\$ 3,500.00				
50090 · Office supplies	\$ 2,000.00	\$ 2,000.00				
50095 · Postage and delivery	\$ 3,500.00	\$ 3,500.00				
50100 · Printing/ photocopy	\$ 2,800.00	\$ 2,800.00				
50120 · Meetings	\$ 2,500.00	\$ 2,500.00				
50125 · Legal	\$ 2,500.00	\$ 2,500.00				
50130 · Telephone & internet	\$ 12,000.00	\$ 12,000.00				
50135 · Parking/ mileage	\$ 663.00	\$ 663.00				
50140 · Depreciation						
50220 · Insurance (GL)	\$ 44,042.00	\$ 44,042.00				
Insurance D&O	\$ 2,525.00	\$ 2,525.00				
Insurance equipment	\$ 2,672.00	\$ 2,672.00				
50045 · Operating	\$ 193,665.40	\$ 178,665.40	\$ 10,000.00	\$ -	\$ -	\$ 5,000.00
Promotion/Marketing/Campaigns	\$ 24,000.00	\$ 12,000.00			\$ 12,000.00	
Banners	\$ 3,000.00	\$ 3,000.00				
Web communications						
Pride of Hillcrest Block Party (July)	\$ 75,000.00			\$ 75,000.00		
Farmers Market promotions						
Artwalk	\$ 16,000.00			\$ 16,000.00		
Taste 'n Tinis (December)	\$ 7,000.00			\$ 7,000.00		
CityFest (August)	\$ 85,000.00			\$ 85,000.00		
Taste of Hillcrest (April)	\$ 5,000.00			\$ 5,000.00		
Nightmare on Normal Street (Octob	\$ 45,000.00			\$ 45,000.00		
TAHHR	\$ 10,000.00			\$ 10,000.00		
Business open house	\$ 10,000.00			\$ 4,500.00	\$ 5,500.00	
51000 · Outreach/Promotion	\$ 280,000.00	\$ 15,000.00	\$ -	\$ 247,500.00	\$ 17,500.00	\$ -
Pride Flag	\$ 6,000.00			\$ 6,000.00		
Sidewalk Flag Program						
Hillcrest Sign Utilities/Maint.	\$ 3,000.00		\$ 3,000.00			

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Security MAD	\$ 36,000.00		\$ 36,000.00			
Security Subscription	\$ 14,000.00	\$ 14,000.00				
Sidewalk improvements						
Steam cleaning MAD	\$ 42,000.00	\$11,600.00	\$ 30,400.00			
Steam cleaning subscription						
Dumpsters	\$ 14,000.00		\$ 8,000.00		\$ 6,000.00	
Special Projects	\$ 20,000.00	\$ 12,300.00			\$ 7,700.00	
Tree maintenace	\$ 18,000.00	\$ 18,000.00				
Lighting repair	\$ 8,000.00	\$ 8,000.00				
Reserve	\$ 20,000.00	\$ 20,000.00				
MAD Projects						
MAD formation / legal costs						
Normal Street Promenade Management / Programing						
Contingency	\$ 45,000.00	\$ 29,450.00	\$ 9,126.04		\$ 6,424.00	
53000 · Physical Improvements	\$ 226,000.00	\$ 113,350.00	\$ 86,526.04	\$ 6,000.00	\$ 20,124.00	\$ -
Total Expense	\$ 1,016,111.40	\$ 483,155.40	\$ 164,456.04	\$ 253,500.00	\$ 90,000.00	\$ 25,000.00
Total Income	\$ 1,061,500.00	\$ 80,500.00	\$ 150,000.00	\$ 716,000.00	\$ 90,000.00	\$ 25,000.00
Net Income	\$ 45,388.60	\$ (402,655.40)	\$ (14,456.04)	\$ 462,500.00	\$ -	\$ -