

	FY23	FY24 FY24	Proposed FY25	510 MAD	BID Detail	Govt. Grants
Income						
City Fest	\$150,000.00	\$173,000.00	\$184,019.16			
Farmers Market	\$310,000.00	\$312,000.00	\$378,536.77			
SBEP	\$25,000.00	\$25,000.00	\$25,000.00			\$25,000.00
MAD	\$90,183.00	\$145,000.00	\$130,000.00	\$130,000.00		
MAD carry forward	\$15,000.00	\$5,000.00				
BID	\$90,000.00	\$90,000.00	\$90,000.00		\$90,000.00	
Taste	\$32,000.00	\$32,000.00	\$32,960.00			
Taste 'n Tinis	\$19,000.00	\$16,000.00	\$16,480.00			
Nightmare on Normal	\$70,000.00	\$70,000.00	\$101,481.53			
Pride of Hillcrest Blockparty	\$75,000.00	\$120,000.00	\$123,600.00			
TAHHR / Sunday Funday		\$25,000.00	\$10,300.00			
Artwalk	\$16,000.00	\$16,000.00	\$25,327.99			
Banner space rental	\$2,500.00	\$2,500.00	\$772.50			
Other income (corp sponsors/grants)		\$12,000.00				
Other income (consession sales)	\$5,500.00	\$25,000.00	\$13,792.96			
Other income (sidewalk flags)	\$4,500.00					
Other income (other)	\$20,000.00	\$20,000.00	\$20,527.64			
Other income (Subscription)	\$18,000.00	\$18,000.00				
Grant writing (beautification)		\$3,000.00				
Other income (Misc)						
Total Income	\$942,683.00	\$1,109,500.00	\$1,152,798.55	\$130,000.00	\$90,000.00	\$25,000.00
Expense						
50005 · Salaries/ payroll office	\$210,000.00	\$168,000.00	\$211,784.06		\$15,300.00	\$20,000.00
Salaries/ payroll custodial	\$87,076.00	\$83,000.00	\$74,578.57	\$28,000.00	\$37,076.00	
Matching retirement	\$6,300.00		\$5,345.70			
50025 · Employer taxes - federal	\$23,000.00	\$35,000.00	\$22,068.78			
50030 · Employer taxes - state	\$2,485.00	\$3,400.00	\$3,502.00			
50035 · Health insurance	\$12,000.00	\$14,000.00	\$14,420.00			
50040 · Insurance (WC)	\$1,400.00	\$8,006.00	\$8,246.18			
50000 · Personnel	\$342,261.00	\$311,406.00	\$339,945.29	\$28,000.00	\$52,376.00	\$20,000.00
50050 · Rent office space	\$60,000.00	\$162,000.00	\$77,877.42			
50060 · Accounting	\$25,160.00	\$26,400.00	\$31,143.34			\$5,000.00
50065 · Audit/ tax	\$7,500.00	\$12,000.00	\$7,725.00			
50070 · Equipment purchase	\$1,500.00	\$8,000.00	\$1,386.79			
50080 · Bank & credit card charges	\$1,000.00	\$2,600.00	\$2,265.40			
50085 · Repair / maintenance / clea	\$2,800.00	\$3,500.00	\$2,497.09			
50090 · Office supplies	\$2,000.00	\$2,000.00	\$4,878.08			
50095 · Postage and delivery	\$350.00	\$3,500.00	\$860.26			
50100 · Printing/ photocopy	\$1,800.00	\$2,800.00	\$6,926.64			
50120 · Meetings	\$1,500.00	\$2,500.00	\$2,024.04			
50125 · Legal	\$20,000.00	\$2,500.00	\$3,681.55			
50130 · Telephone & internet	\$2,500.00	\$12,000.00	\$11,370.12			
50135 · Parking/ mileage	\$800.00	\$663.00	\$4,851.21			
50140 · Depreciation	\$300.00					
50220 · Insurance (GL)	\$32,000.00	\$44,042.00	\$44,000.00			
Insurance D&O		\$2,525.00	\$2,600.75			
Insurance equipment		\$2,672.00	\$2,752.16			
50045 · Operating	\$159,210.00	\$289,702.00	\$201,486.94	\$0.00	\$0.00	\$5,000.00
Promotion/Marketing/Campaigns	\$24,000.00	\$24,000.00	\$19,726.56		\$17,000.00	
Banners	\$3,000.00	\$3,000.00	\$11,577.38			
Web communications	\$1,500.00					

	FY23	FY24	Proposed FY25	510 MAD	BID Detail	Govt. Grants
Pride of Hillcrest Block Party (July)	\$58,000.00	\$75,000.00	\$77,250.00			
Artwalk	\$14,000.00	\$16,000.00	\$39,550.39			
Taste 'n Tinis (December)	\$7,000.00	\$7,000.00	\$14,921.97			
CityFest (August)	\$88,000.00	\$85,000.00	\$165,156.23			
Taste of Hillcrest (April)	\$5,000.00	\$5,000.00	\$11,944.84			
Nightmare on Normal Street (October)	\$40,000.00	\$45,000.00	\$79,766.47			
TAHHR		\$10,000.00	\$1,800.14			
Business open house	\$5,500.00	\$10,000.00				
51000 · Outreach/Promotion	\$246,000.00	\$280,000.00	\$421,693.97	\$0.00	\$17,000.00	\$0.00
Pride Flag	\$1,500.00	\$6,000.00	\$1,620.05			
Sidewalk Flag Program	\$1,500.00					
Hillcrest Sign Utilities/Maint.	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00		
Security MAD	\$50,000.00	\$36,000.00	\$42,000.00	\$36,000.00		
Security Subscription	\$14,000.00	\$14,000.00				
Sidewalk improvements			\$7,500.00			
Steam cleaning MAD	\$30,000.00	\$42,000.00	\$30,400.00	\$30,400.00		
Steam cleaning subscription	\$16,500.00					
Dumpsters	\$14,000.00	\$14,000.00	\$14,000.00	\$8,000.00	\$6,000.00	
Special Projects	\$20,000.00	\$20,000.00			\$8,200.00	
Tree maintenance	\$12,000.00	\$18,000.00	\$18,000.00	\$16,000.00		
Lighting repair	\$8,000.00	\$8,000.00				
Reserve		\$20,000.00				
MAD formation / legal costs	\$6,000.00		\$5,000.00			
Normal Street Promenade Management / Programing						
LGBTQ Cultural Dist						
Contingency	\$24,269.00	\$45,000.00	\$46,350.00	\$8,600.00	\$6,424.00	
53000 · Physical Improvements	\$197,769.00	\$226,000.00	\$166,250.00	\$102,000.00	\$20,624.00	\$0.00
Total Expense	\$945,240.00	\$1,107,108.00	\$1,129,376.20	\$130,000.00	\$90,000.00	\$25,000.00
Total Income	\$942,683.00	\$1,109,500.00	\$1,152,798.55	\$130,000.00	\$90,000.00	\$25,000.00
Net Income	-\$2,557.00	\$2,392.00	\$23,422.36	\$0.00	\$0.00	\$0.00