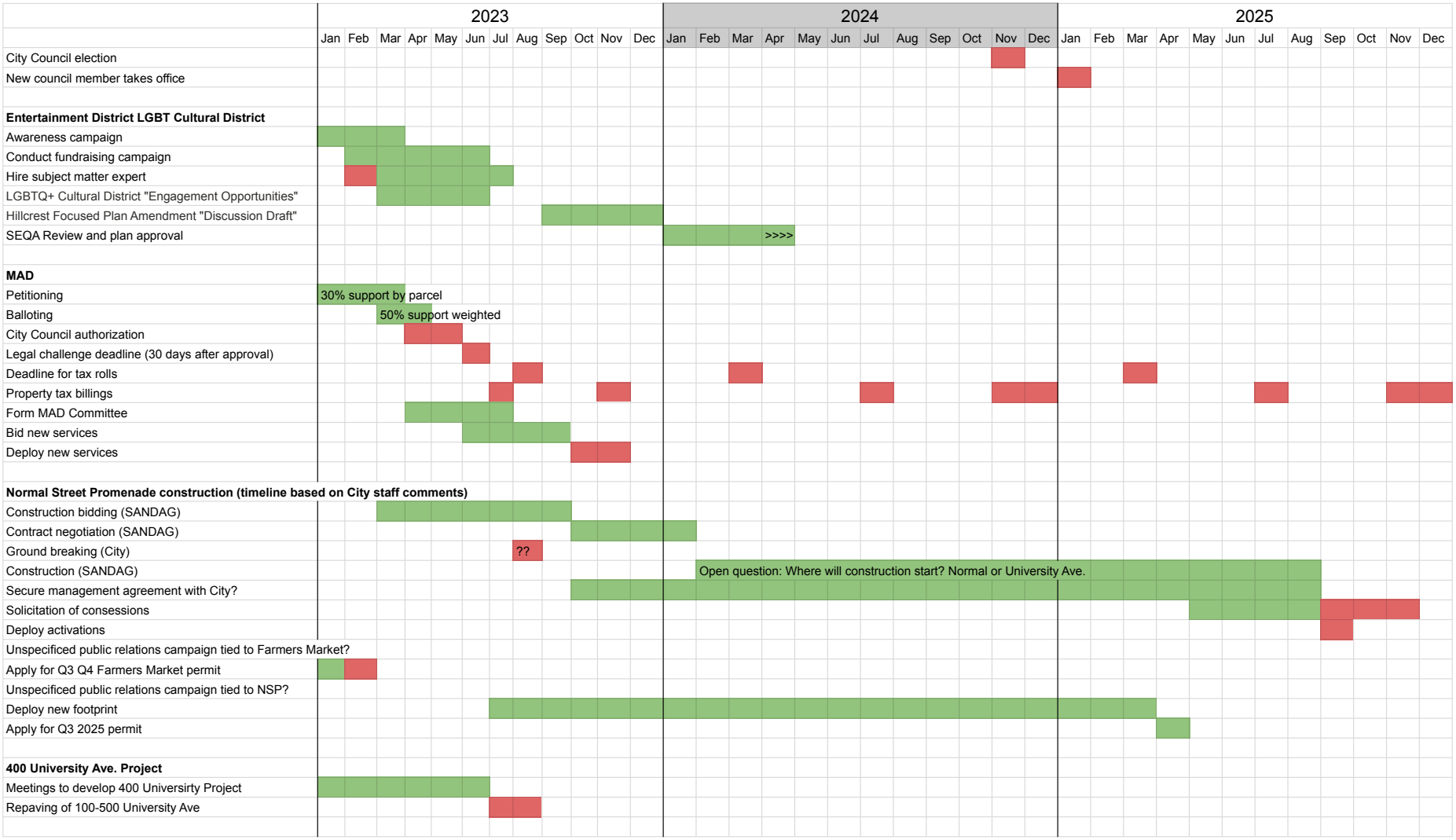
2023
2024
2025
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
City Council election
New council member takes office
Entertainment District LGBT Cultural District
Awareness campaign
Conduct fundraising campaign
Hire subject matter expert
LGBTQ+ Cultural District "Engagement Opportunities"
Hillcrest Focused Plan Amendment "Discussion Draft"
SEQA Review and plan approval
>>>>
MAD
Petitioning
30% support by parcel
Balloting
50% support weighted
City Council authorization
Legal challenge deadline (30 days after approval)
Deadline for tax rolls
Property tax billings
Form MAD Committee
Bid new services
Deploy new services
Normal Street Promenade construction (timeline based on City staff comments)
Construction bidding (SANDAG)
Contract negotiation (SANDAG)
Ground breaking (City)
??
Construction (SANDAG)
Open question: Where will construction start? Normal or University Ave.
Secure management agreement with City?
Solicitation of consessions
Deploy activations
Unspecificed public relations campaign tied to Farmers Market?
Apply for Q3 Q4 Farmers Market permit
Unspecificed public relations campaign tied to NSP?
Deploy new footprint
Apply for Q3 2025 permit
400 University Ave. Project
Meetings to develop 400 Universirty Project
Repaving of 100-500 University Ave