



Marketing Committee Agenda  
April 23, 2019 | 3PM  
Hillcrest Business Association Office  
3737 Fifth Ave Suite 205, San Diego CA 92103

1. Introductions
2. Chair Updates B. Casey Information item
3. Public Comment
4. Proposed new projects:
  - a. Neighborhood gift baskets B. Nicholls Discussion item
  - b. New business welcome packages B. Nicholls Discussion item
  - c. Social media promotions for members B. Nicholls Discussion item
  - d. Radio “donut” program B. Nicholls Discussion item
5. Budget Review B. Casey Discussion item">
  - a. BID Budget Modification \$11,000
  - b. Campaign allocations
6. ConVis and SDTMD update J. Lopez/ L. Volk Information item

Adjourn