



Marketing Committee Agenda
June 7, 2019 – 1pm
Hillcrest Business Association Office
3737 Fifth Ave Suite 205, San Diego CA 92103

1. Introductions
2. Chair Updates B. Casey Information item
3. Public Comment
4. Hillcrest Farmers Market website final review B. Nicholls Discussion item
5. Fabulous Yourself Campaign Changes: B. Nicholls Discussion item
 - a. Review logo changes
 - b. Graphics
 - c. Radio spots
6. Ongoing projects:
 - a. ConVis and SDTMD update L. Volk Information item
 - b. Neighborhood gift baskets B. Nicholls Discussion item
 - c. New business welcome packages B. Nicholls Discussion item
 - d. Social media promotions for members B. Nicholls Discussion item
 - e. Radio “donut” program B. Nicholls Discussion item

Adjourn