



Board of Directors Minutes
January 11, 2022, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Jerry Strayve, Glenn Younger, Kyle Matthews, Trent St. Louis, & Shanna Valencia, Gary Wong, & Mike Burnett.

Board Members absent: Carlos Franco, Pete Katz, Patric Stillman, & Matt Ramon.

Staff in attendance: Benjamin Nicholls

Public in attendance: Sean Karafin

Minutes

- P. Smith called the meeting to order and a roll call was conducted.
- He is happy to welcome all to the new year. He encourages all to get involved in one the committees.
- B. Nicholls notes that unfortunately Walk in ART had to be canceled this month due to issues relating to Covid 19.
- He encourages everyone to stick around after this meeting to join us for the Hillcrest Town Council where he'll be presenting the plan for the Greater Hillcrest CBD to the community.
- He reports that he was informed by the City that SDPD are planning on increasing special event fees by over double in the next three years. The SD Event Coalition and SD Pride are planning on opposing the fee.
 - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
 - Motion: Approve minutes from December 2021 and approval of financials for November 2021 (Bedrosian/ Wong). Motion passes with all in favor. items
- The appointment to Uptown Community Parking District is tabled.
- Staff presented draft FY2021 annual audit
 - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
 - Motion: Accept the audit from FY21. (Younger/ Wong). Motion passes with all in favor.



HILLCREST
BUSINESS ASSOCIATION

- B. Nicholls presented the Sidewalk Flag Program. This project would install flags in the sidewalks on five holidays throughout the year. It is bringing back an old project that the Hillcrest Lions used to implement. Sponsorships would be sold for \$120/ flag/ year or \$30 for one holiday.
 - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
 - Motion: Approve the project and allocate \$1,000 to assist with implementation. Motion passes with all in favor.
- T. St. Louis gave an update on the committee work.
- Hillcrest Taste ‘n Tinis financials are presented.

The meeting was adjourned.