



Board of Directors Minutes
December 14, 2020, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Jerry Strayve, Glenn Younger, Kyle Matthews, Trent St. Louis, & Shanna Valencia.

Board Members absent: Carlos Franco, Pete Katz, Patric Stillman, Mike Burnett, Gary Wong, & Matt Ramon.

Staff in attendance: Benjamin Nicholls, Mary Joseph, Derek Paradis

Public in attendance: Sean Karafin

Minutes

- P. Smith called the meeting to order and a roll call was conducted.
- P. Smith thanked everyone that participated in Hillcrest Taste ‘n Tinis. 610 people purchased tickets, 23 businesses participated, and the event was featured on two TV stations.
- B. Nicholls stated that Mary and he are working to get the audit details complete.
- Staff have been putting a lot of work into making Walk in ART profitable. It’s currently a break even venture and we’re working to change that. Next month, staff will be taking over the bar.
- Staff have been trying to schedule the flexipave installation. It was supposed to happen last Thursday but has been delayed by the rain.
- ATT has asked HBA to delay the installation of the mural until next year. The mural panels have been printed and are ready for installation but AT&T would like to organize an unveiling event.
- The bulbs in mural alley are being replaced.
- Staff are working to reassemble the Marketing/ Promotions Committee.
- Staff have held the first of two public meetings to introduce the GHCBD to the community. The next one is on 1/11.
- Approval of minutes from November 2021 and financials for October 2021
 - *Staff statement on conflicts concerning the consent agenda: there are none.*
 - Motion: approve minutes from October and financials for November 2021 (Younger/ Bedrosian). Motion carried with all in favor.
- The group entered closed session for conference with legal counsel.



- The group returned to open session. A statement was made concerning the closed session action reporting that the group took action on recommendations made by legal council.
- HBA has been approached by CA's office concerning a program to identify and engage with homeless people.
- B. Nicholls reports that he is currently working to bring together bar staff to identify these individuals and the CA will then engage with them and use a carrot and stick approach to get these individuals into treatment, programs, or prosecute them.
 - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
 - Motion: approve a working with City Attorney's Office on this effort. (Younger/Bedrosian). Motion carried with all in favor.
- T. St. Louis gave an update on the committee work.
- B. Nicholls presented the financials for the Nightmare on Normal Street.

The meeting was adjourned.