



Board of Directors Minutes
Hillcrest Business Improvement Association
February 13, 2024, 3pm

1601 University Ave., San Diego, CA 92103

Board Members in attendance: Ryan Bedrosian, Byron Ross, Gary Wong, Glenn Younger, Mike Bennett, Kyle Mathews, Sheila Kazemini, Andrei Lechert-Kelly, Matt Ramon, Shanna Valencia, Gioia Marino, Paris Sukomi Max, & Trent St. Louis.

Board Members absent: Cecelia Moreno & Adam Gilman

Staff in attendance: Benjamin Nicholls

Public in attendance: Rhea Aguinaldo, Michael Donovan, Aria Ryan

Minutes

- R. Bedrosian opened the meeting with introductions.
- R. Bedrosian reported HBA is hosting the first quarterly HBA Open House events on 2/20 at Cork and Stem at 1035 University Ave. 5pm til 7pm. Barrel and board is providing bites. Mayor Gloria and Congressman Peters will be there.
- B. Nicholls reported that he had testified before the City Council last week in support of Scripps Hospital renovation.
- He was awarded the Ally and “City Manager” awards at the Hillcrest Honors.
- He conducted a staff review for Valerie LaPage.
- He recently ordered Hillcrest gear for the staff including rain jackets for the custodial staff and jerseys for the event staff.
- Businesses are being recruited for the new resident welcome package. We expect to launch on 2/20.
- Tickets launch tomorrow for the last event of the fiscal year, Taste of Hillcrest.
- The GHMAD has been docketed at City Hill which begins the final steps toward the vote to create the district.
- Minutes from January 2024 have been tabled.
 - Motion (Younger/ Ramon): Approve the Financials from January 2024.
 - *No conflicts were reported.*
 - The motion carried with all in favor.



HILLCREST

BUSINESS ASSOCIATION

- Aria Ryan made a presentation concerning a proposal to close SR163 as part of the Word Design Capital program. This event would showcase alternative forms of transportation along SR163 and would be a celebration.
- The group discussed the proposal and suggested that Washington and 6th Ave. southbound exits remain open to allow participants to access Hillcrest.
 - Motion (Younger/ Ross): Endorse the event and write a letter of support provided that the Washington and 6th Ave. southbound exits remain open.
 - *No conflicts were reported.*
 - The motion carried with all in favor.
- B Nicholls reported that he had been invited to serve on the UCSD Medical Center's Community Advisory Board.
 - Motion (Younger/ Ramon): Appoint Benjamin Nicholls to the board and Byron Ross as the alternate.
 - *No conflicts were reported.*
 - The motion carried with all in favor.
- B. Nicholls reported that the HBA wrote a letter of support concerning AB1635. It is his hope to continue negotiating with the Assemblymember to include housing, preserve parking and open space options for the market if they are included as part of the project, and an LGBTQ+ Cultural Campus.
- A discussion occurred regarding the DMV property and the group encouraged staff to continue working on the effort.
- B. Nicholls reported on SB696 and reported he would like to write a letter of support for the legislation and request that Senator Atkins support the legislation.
- A discussion occurred concerning the bill.
 - Motion (Ramon/ Ross): Write a letter to Toni Atkins requesting she support the bill.
 - *Ryan Bedrosian, Mike Bernett, Kyle Mathews, Matt Ramon, and Paris Sukomi Max reported conflicts in that they work for businesses with alcohol licenses.*
 - The motion carried with all in favor.
- B. Nicholls presented several changes to FY24 Organizational Budget and reported on the ongoing work.
- T. St Louis gave a report on the work of the Beautification group.

The meeting was adjourned.