



## Board of Directors Minutes

February 8, 2022, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Paul Smith, Jerry Strayve, Glenn Younger, Kyle Matthews, Trent St. Louis, & Shanna Valencia, Gary Wong, & Mike Burnett. Carlos Franco, Patric Stillman, & Matt Ramon

Board Members absent:, Pete Katz

Staff in attendance: Benjamin Nicholls

Public in attendance: Sean Karafin,

### Minutes

- P. Smith called the meeting to order.
- P. Smith stated that he was excited to thank the volunteers who came out for the first clean-up day on Jan 27. About 16 people attended. The next one will be on February 26th.
- He invited everyone to the unveiling of the AT&T Mural on 3/3 at the corner of 6th and University
- B. Nicholls reported he was working with other BIDs to push back against the 120% increase in SDPD special event fees.
- Working with our cleaning contractors to create better overview and monitoring of their work.
- Sasha and Chris Varone have been working with the Beautification Committee on some design ideas for the Little Spot park. They presented the designs to the board.
- Byron Ross is interested in being nominated to represent Hillcrest businesses at the UCPD.
  - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
  - Motion: Approve the appointment. Motion passes with all in favor.
- The groups has a discussion concerning annual budget process
- B. Nicholls reported that each year the budget process begins with approving the BID and the MAD budgets. These form the base of our budget. The committees will discuss the various budgets.
- The process requires a motion to approve the BID and MAD budgets and approve entering into contracts with the City of San Diego.



# HILLCREST

## BUSINESS ASSOCIATION

- *Staff statement on conflicts concerning the consent agenda: all members reported a conflict as the budget would nominally support their businesses.*
- Motion: To enter into a contract with the City of San Diego to manage the business improvement district and the Maintenance Assessment district approve the BID and MAD budget as presented. Motion passes with all in favor.
  
- The group discussed the new ordinance that has been proposed. HBA has been invited by GQA and OBMA to support it. CRA has proposed several changes.
  - *Staff statement on conflicts concerning the consent agenda: there are none reported.*
  - Motion: Send a letter of support for the ordinance.
  
- B. Nicholls introduced the the Great San Diego Scavenger Hunt
- The event hosted by the BID Alliance. He asked if the group interested in participating.
  - *Staff statement on conflicts concerning the consent agenda: Businesses that expressed an interest in participating expressed they would have a conflict including Green Fresh Florals.*
  - Motion: Approve participating in the project. Motion passes with all in favor.

The meeting was adjourned.