



## Board of Directors Minutes

April 13, 2021, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Kirsten Rindal, Paul Smith, Jerry Strayve, Trent St. Louis, Glenn Younger, Pete Katz, Matt Ramon, Kyle Matthews, Gary Wong.

Board Members absent: John Husler, Patric Stillman, Shanna Valencia

Staff in attendance: Benjamin Nicholls

### Minutes

- P. Smith called the meeting to order and roll call was conducted.
- P. Smith reported that he'd finished conducting the Executive Director's review and presented it to the Executive Director. He thanked everyone who participated
- B. Nicholls reporting that he'd been working with other members of the BID Alliance to advocate for fully funding the EcDev department and the SBEP program.
- He stated that Taste of Hillcrest was occurring on May 22nd. Tickets will launch this week. Promotions and business registration will follow.
- He reported that he was investigating creating a program around the new responsible beverage training program
- He reported that SD Pride wanted to know if we'd organize a block party so they could hold the rally.
  - Motion Approval of minutes from March 2021 and Approval of financials for February 2021 P. (Bedrosian/ Younger). The motion was approved with all in favor.
- B. Nicholls introduced a letter of support for AB61 and the group discussed it.
  - Motion: Approve the letter. (Bedrosian/ Younger). The motion was approved with all in favor.
- B. Nicholls is requesting moving the bank account to California Bank and Trust because the current bank is closing its Hillcrest branch.
  - Motion: Approve the moving of the accounts at the start of the new fiscal year. (Bedrosian/ Younger). The motion was approved with all in favor.



- The group held a discussion concerning the management of GHMAD. B. Nicholls reported that there are two factions trying to influence the formation of the MAD management. He stated that it's important to get a compromise established before the vote to form the MAD so that people have confidence that the MAD will end up functioning the way HBA wants it to.
- B. Nicholls presented a proposal called the Hillcrest Partnership with two orgations but one executive leadership structure.
  - Motion: Approve the outline of the MAD compromise as presented. (Katz/Younger). The motion was approved with all in favor.
- T. St. Louis gave an update on the Beautification Committee's work.
  - The meeting was adjourned.