



## Board of Directors Minutes

March 8, 2022, 5pm

Board Members in attendance: Ryan Bedrosian, Paul Smith, Jerry Strayve, Glenn Younger, Kyle Matthews, Trent St. Louis, Shanna Valencia, Gary Wong, Mike Burnett. & Matt Ramon

Board Members absent: Carlos Franco, Patric Stillman, & Cecelia Moreno,

Staff in attendance: Benjamin Nicholls

Public in attendance:

### Minutes

- P. Smith called the meeting to order.
- P. Smith announced that a lease has been signed on the new space and staff have already begun the process of moving in and consolidating.
- He also reported that he's started the process of conducting an Executive Director review.
  
- B. Nicholls reported that last week Walk in ART occurred. Thursday with 16 vendors participating and a \$450 profit was returned for the event.
- The Taste of Hillcrest was on Saturday. Over 1070 tickets were sold and 24 businesses participated. He reported that a new event program manager has been hired. She'll start on Monday and will begin work on Pride and CityFest.
- The FY23 budget for the BID and existing MAD is beginning its cycle through City Hall. The first meeting is tomorrow at Council Committee.
- B. Nicholls presented the results of a survey conducted by the City back in the fall.
- He reported that he's working on the proposed agreement with the Farmers Market Manager. The new agreement includes a contribution to offset the cost of the new office space.
  
- Motion to approve of financials from February 2022. The minutes from March 2022 were tabled.
- *No conflicts were reported.*
- The motion passed with all in favor.
  
- T. St. Louis gave an update concerning the HBA Beautification Committee.
- B. Nicholls outlined the changes to the cleaning crew routine.
  
- P. Smith introduced a nominated board member: Adam Gilman



- A. Gillman introduced himself. He has been serving on the MAD committee for a number of years.
  - Motion was made by M. Ramon and endorsed by P. Smith to approve the appointment of A. Gilman to the board.
  - *No conflicts were reported.*
  - The motion passed with all in favor.
  
- The group discussed the new HBA office space. B. Nicholls stated the office has moved out of the old space and staff have consolidated one of the two storage lockers to the new location. He reported that the Farmers Market has started using the site as a storage facility.
- Painting the space begins tomorrow.
- A concept for painting the outside of the facility was presented and a discussion occurred about how to use the space.
  
- A discussion occurred concerning the FY23 budget
  
- R. Bedrosian and B. Nicholls presented changes to the Pride Block Party. The proposal included a two day festival. Thursday would be a drag show at 5pm highlighting local performers followed by a dance party. Friday would include the Stonewall Rally followed by a dance party.
- B. Nicholls reported that HBA would work with SD Pride to assist in hosting SheFest on Normal Street on 7/9 in a similar way as last year.
  - Motion made by R. Bedrosian and endorsed by G. Younger to approve partnering with SD Pride on Block Party and SheFest.
  - *There were no conflicts reported.*
  - The motion passed unanimously.

The meeting adjourned.