



Board of Directors Minutes
May 10, 2022, 5pm

1601 University Ave., San Diego, CA 92103

Board Members in attendance: Ryan Bedrosian, Paul Smith, Kyle Matthews, Trent St. Louis, Shanna Valencia, Gary Wong, Mike Burnett & Matt Ramon

Board Members absent: Carlos Franco, Patric Stillman, Jerry Strayve, & Glenn Younger, Cecelia Moreno,

Staff in attendance: Benjamin Nicholls, Valerie Armas.

Public in attendance: Mark Larson, Robyn Guy.

Minutes

- P. Smith called the meeting to order.
- P. Smith announced that he is excited to preside over a meeting in the new space. He recognised M. Burnett for working on both the lease and the decorations.
- He reported that he was currently in the process of conducting B. Nicholls' employee review. He invited board members to participate.

- B. Nicholls reported that Walk in ART was held on 5/5 with another profitable event.
- He stated that he is in the process of getting the BID and MAD budgets approved at City Hall. He attended several meetings over the last few weeks at the Council Committee and the Council itself.
- He introduced new staff person Valerie Armas. Valerie has been with HBA for about a month and is getting up to speed with block party and CityFest.
- V. Armas introduced herself.
- B. Nicholls reported that he is currently working with folks from the State and City concerning the Little Spot.
 - Motion: Approval of financials from March 2022 and minutes from March and April 2022 (R. Bedrosian/ T. St Louis)
 - *No conflicts reported.*
 - Motion carries with all in favor.

- T. St. Louis gave a report on the committee activity.



HILLCREST

BUSINESS ASSOCIATION

- A discussion was held concerning changing the pride flag to the Progressive Pride Flag with intersex representation.
- The discussion focused on whether the policy allowed for a permanent change to the flag.
- The group invited folks to return when they were ready with dates to fly the new flag.

- M. Ramon introduced an agreement for new social media services.
 - Motion: approve the agreement as presented.
 - *All present disclosed a conflict as all could potentially benefit from HBA social media activity.*
 - The motion carried with all in favor.

- The group considered the FY23 organizational budget and a wide ranging discussion was held.
 - Motion: approve the agreement as presented.
 - *All present disclosed a conflict as all could potentially benefit from HBA social media activity.*
 - The motion carried with all in favor.

- B. Nicholls presented the HBA hosting a staff retirement plan. This item has been included in the budget.
 - Motion: Direct staff to develop a retirement contribution policy.
 - *No conflicts were identified.*
 - Motion carried with all in favor.

- R. Bedrosian introduced the Hillcrest Farmers Market Manager Contract. He reported on several months of discussions and a new five year agreement has been reached.
 - Motion: table the item for another month.
 - *No conflicts were identified.*
 - Motion fails.
 - Motion: approve the contract.
 - *M. Ramon and M. Burnett reported conflicts resulting from the proximity of their businesses to the market.*
 - Motion passed.

The meeting adjourned.