



Board of Directors Minutes
June 8, 2021, 5pm

Board Members in attendance: Ryan Bedrosian, Cecelia Moreno, Kirsten Rindal, Paul Smith, Trent St. Louis, Glenn Younger, Pete Katz, Patric Stillman, Kyle Matthews, Gary Wong.

Board Members absent: John Husler, Shanna Valencia, Matt Ramon,

Staff in attendance: Benjamin Nicholls

Minutes

- P. Smith called the meeting to order and a roll call was conducted.
- P. Smith announced that Taste of Hillcrest was a huge success. It was held on 5/22. 1000 tickets were sold and there were 30 participating locations.
- The Executive Committee met in closed session with attorneys last week to discuss the ongoing SDOG v. City of San Diego et al. The groups are in settlement negotiations.
- The Minutes from last month's meeting were not completed and should be considered in July.
- B. Nicholls let folks know that HBA has inherited over 100 US flags from the Hillcrest Lions Club. In the past they had managed a program where they installed flags on the sidewalks throughout the neighborhood. They have invited HBA to continue the program. They had raised money through offering businesses the option to sponsor flags.
- He reported that the third Art Walk event occurred on Thursday. While there was slightly less attendance than in previous months, there is still positive feedback. The event was featured on NBC7 and Telemundo.
 - Motion Approval of financials for March & April 2021 P. (Bedrosian/ Younger). The motion was approved with all in favor.
- B. Nicholls described the final final changes to the FY22 budget.
- He discussed 6 month BID budget due to a surprise motion at San Diego City Council.
- The BID budget process was waylaid a couple of weeks ago at the final reading at City Council. Typically BID funding is approved for a year. This year, at the last minute a number of speakers (including two from Hillcrest) spoke out about the BID management organizations harassing people. All the speakers seemed to be speaking from the same prepared script.



HILLCREST

BUSINESS ASSOCIATION

- Councilmember Whitburn offered a motion to fund the BID budgets for six months with another six months provided that the organizations conduct anti harassment and board diversity training for their staff and board members and have board members sign anti harassment and board diversity policies.
- The Economic Development Dept added further requirements including: a ten day response timeline, an opportunity for the community to evaluate the BID organizations and staff, and requiring that BID Board Members and staff complete a economic disclosure form called form 700.
- B. Nicholls reported that there was general outrage amongst the BIDs had EDD walking back the form 700 requirement to simply include a conflict of interest policy.
- There is general consensus amongst the BID directors that this is an effort to divide the BIDs and target the funding of some of the BIDs. The BID Alliance came up with a plan for all the BIDs to respond mutually.
- The group discussed the issues raised and the impact on the HBA.
 - Motion: Approve the FY22 organizational budget as presented. (Moreno/ Katz).
The motion was approved with all in favor.
- P. Katz reported that the GHMAD committee met last Thursday and considered a resolution outlining the management of the GHMAD. After a heated discussion the resolution passed.
- P. Katz read the resolution into the record.
- It was reported that the contractor was taking a month long break from working on the MAD.
- There was considerable discussion concerning the MAD progress.
 - Motion: Approve the resolution provided by the committee. (Bedrosian/ Katz).
The motion was approved with all in favor.
- B. Nicholls reported that the Block Party has been expanded to a two day event on July 16 and 17. Tickets are selling very well.
- The event will include the Stonewall Rally, two dance parties (Fri/Sat), a drag show on T.
- St. Louis gave an update concerning AT&T Mural stating that a new muralist had to be found as the existing muralist wasn't agreeing the AT&T's terms.

The meeting was adjourned.