



Board of Directors Minutes
June 9, 2020, 5pm

Board Members in attendance:

Ryan Bedrosian, John Husler, Jeff Jackson, Cecelia Moreno, Matt Ramon, Kirsten Rindal, Paul Smith, Jerry Strayve, and Glenn Younger.

Board Members absent: Jessica Magers, Tina Shirley, Trent St. Louis.

Staff in attendance: Benjamin Nicholls

Public in attendance: Unrecorded

Minutes

- P. Smith called the meeting to order and roll call was conducted.
- P. Smith reports that over the last few weeks Hillcrest has been at the heart of many of the BLM protests. Despite a report of vandalism at the flagpole, we have not seen any damage or increased need for maintenance.
- B. Nicholls notes that staff have been working to make sure HBA provides options available for members to expand outdoor patios. Advocacy has focused on businesses using their sidewalks, parking lots, and on street parking spaces for patio expansions.
- B. Nicholls reports that he has set up an online application for businesses that wish to apply and take advantage of this program.
- B. Nicholls reports that he has been elected chair of the Business Improvement District Alliance.
- He states that his goal is to unify the group and grow their political influence.
 - Motion to approve minutes from April and May 2020, and approve financials for April 2020. (G. Younger/ R. Bedrosian). Motion passed unanimously.
- The group has a wide ranging discussion concerning the FY 2021 budget.
- B. Nicholls reports that based on current spending, HBA will go out of business in late October.
- Currently, the farmers market is bringing in 10% of previous income, government sources of funds are at about 70% of previous income. Other events will have no income.



- He reports HBA has to create a budget for FY21 that seeks to put the organization on a solid footing in this new budget reality.
- The reality is that with reduced income from the farmers market, the potential cancelation of events, the HBA for FY21 will be about half what it was.
- The executive committee continued to refine the budget that was presented last month.
 - Motion to approve the proposed budget. (G. Younger/ J. Husler). Motion passed unanimously.
- The group had a wide ranging discussion concerning Pride Block Party and Hillcrest CityFest 2020. It is envisioned that Pride Block Party and CityFest 2020 will be canceled. HBA has asked to participate in the Stonewall Rally flag raising.
 - Motion to cancel special events through the end of the year. (G. Younger/ R. Bedrosian). Motion passed unanimously.
- B. Nicholls reports that the farmers market continues to grow. A second block of vendors was added this past weekend including food vendors.
- Beautification Committee items were tabled.
- The meeting adjourned.