



Board of Directors Minutes
July 12, 2022, 5pm
1601 University Ave., San Diego, CA 92103

Board Members in attendance: Ryan Bedrosian, Paul Smith, Kyle Matthews, Trent St. Louis, Shanna Valencia, Gary Wong, Mike Burnett, Matt Ramon Jerry Strayve, Glenn Younger, Cecelia Moreno.

Board Members absent: Carlos Franco, Patric Stillman,

Staff in attendance: Benjamin Nicholls

Public in attendance: Brittany Bailey, Peter Reymond

Minutes

- P. Smith called the meeting to order.
- He noted that Pride is this weekend and PBP organizing is well underway. He reported that ninehundred tickets have been sold right now.
- B. Nicholls reports that planning for CityFest is well underway with vendor sales very strong.
- He reports that the Hillcrest Town Council will be hosting a root beer float stand, the Imperial Court will be doing storytime for the kids.
- The final Engineers Report for the GHMAD has been completed and delivered to the City. He reported that HBA is waiting on AT&T to confirm their support and that it will be very difficult to see how we move forward without their support.
- HBA hosted its first group to rent this office space last weekend. Circulate SD held their board retreat at the office and they expressed appreciation and said that it worked well.
- B Nicholls reports that Financials were not ready.



HILLCREST

BUSINESS ASSOCIATION

- Motion: Approval of minutes from June 2022 (R. Bedrosian/ G. Younger)
- *No conflicts reported.*
- Motion carries with all in favor.

- B. Nicholls introduced a coalition letter concerning the proposed Hillcrest Historic District. HBA has been working with partners at San Diego Pride, the Lambda Archive, and Rise Uptown to push back against the City's proposed historic district.
- Included in the packet is a coalition letter that staff would like the group to vote on.
 - Motion: Approve the letter (P. Smith/ T. St Louis)
 - *A. Gilman, G. Wong, M. Burnett, and M. Ramon report perceived conflicts because they are commercial property owners.*
 - Motion carries with all in favor.

- B. Bailey made a presentation concerning the Normal Street Promenade and east Hillcrest SANDAG bikeways and anecdotal feedback was given.

- The group held a discussion concerning repair of the Hillcrest Sign. B. Nicholls reports that the process for fundraising for the repair of the Hillcrest Sign is more involved than originally thought.
- In order to ensure contributions can be tax deductible, an agreement with the Hillcrest Community Foundation needs to be created. This agreement will make them a partner on the project and allow them to raise charitable funds for the project.
- The HCF has raised \$25,000 to date of the \$50,000 needed. HBA will need to bid out the project. This has begun.
 - Motion: the agreement between HBA and HCF (R. Bedrosian/ T. St Louis)
 - *G. Younger reported a perceived conflict as he is on the board of the HCF.*
 - Motion carries with all in favor.

- T. St. Louis gave a report on the committee activity.

The meeting adjourned.