



Board of Directors Minutes  
June 17, 2022, 5pm

1601 University Ave., San Diego, CA 92103 and Via Zoom

Board Members in attendance: Ryan Bedrosian, Paul Smith, Trent St. Louis, Shanna Valencia, Mike Burnett Matt Ramon, Patric Stillman, Glenn Younger

Board Members absent: Carlos Franco, Kyle Matthews, Gary Wong, Jerry Strayve, &, Cecelia Moreno,

Staff in attendance: Benjamin Nicholls, Bryon Ross

Public in attendance:

Minutes

- P. Smith called the meeting to order.
- P. Smith thanked everyone for their flexibility to come to a board meeting on Friday afternoon.
- B. Nicholls reported that he'd been working to finalize the GHMAD. The final map and management plan has been delivered to the City. Scripps signed on to the proposal.
- He has been working to oppose the City's proposed historic district through building a coalition of supporters including housing advocates and LGBT organizations. He stated he was meeting with the city set for June 30th.
- He has also been working on the related Entertainment District.
- Had a meeting with senior planning staff concerning the district. City staff are considering the proposal.
- Pride block party tickets are selling relatively well. We're at about 40% of where we were in 2021.
- CityFest vendor booths are selling well.
- He reported he was taking a vacation for two weeks ahead of Pride starting on Monday. He will be working on some issues and will be available by phone.
- Motion (Younger/ Bedrosian): Approval of financials from April 2022 and minutes from May 2022.
- *No conflicts were identified.*
- Motion carried with all in favor.



# HILLCREST

## BUSINESS ASSOCIATION

- T. St. Louis gave an update on Beautification Committee activities
- B. Nicholls reported on options concerning repair of the Hillcrest Sign. He reported that it's been 10 years since the sign was repaired. Staff are looking to get the sign as repaired as possible before Pride and recommended the board should consider an overhaul of the electrical components.
- It has been proposed that HBA look at a more dynamic color changing option. Staff would like to bid out the work over the next month.
- A conversion occurred regarding repairing the sign ahead of Pride and whether to fundraise for a complete overhaul.
  - Motion (Younger/Bedrosian): Authorize staff to bid out for a contractor to replace the electrical components with color changing letters.
  - *No conflicts were identified.*
  - Motion carried with all in favor.
- B. Nicholls presented Taste of Hillcrest financials.
- Byron Ross was introduced and nominated to the Board of Directors.
  - Motion (Bedrosian/St. Luis): approve the nomination.
  - *No conflicts were identified.*
  - Motion carried with all in favor.
- Adam Gilman has been proposed to be the chair of GHMAD Committee. The group discussed his appointment.
  - Motion (Bedrosian/ Smith): approve the nomination.
  - *No conflicts were identified.*
  - Motion carried with all in favor.
- The group discussed proposed staff retirement plan policy. The board had previously budgeted for a 3% match for a staff retirement program. B. Nicholls reported that he'd discussed the policy with J. Strayve and presented at the Executive Committee.
- The group discussed the proposal.
  - Motion (Bedrosian/Younger): Approve the policy commensurate with the start of the fiscal year.
  - *No conflicts were identified.*
  - Motion carried with all in favor.
- B. Nicholls presented a proposal concerning HBA storefront use. Staff have considered a number of options and have settled on the idea of renting this room for community meetings.
- Staff have already been approached by several folks to use the space.



- The proposal is to use an online platform to rent the space. HBA would promote short term meetings or events. HBA would partner with local businesses for coffee and food options. HBA would charge \$45 an hour and we'd have to have someone here when meetings were occurring.
- The group discussed the proposal.
  - Motion (Bedrosian/St. Luis): approve the plan and allow staff to solicit clients.
  - *No conflicts were identified.*
  - Motion carried with all in favor.
- The group entered closed session to discuss B. Nicholls performance.
- The group entered the open session and reported on the closed session stating they had discussed B. Nicholls' performance.
- The group discussed a proposed raise for B. Nicholls and compared his current salary to others in the field.
  - Motion: approve increasing B. Nicholls salary to \$107,000 commensurate with the start of the fiscal year.
  - *No conflicts were identified.*
  - Motion carried with all in favor.

The meeting adjourned.