



Board of Directors Minutes
June 9, 2020, 5pm

Board Members in attendance:

Ryan Bedrosian, John Husler, Cecelia Moreno, Tina Shirley, Kirsten Rindal, Paul Smith, Jerry Strayve, Trent St. Louis, and Glenn Younger.

Board Members absent: Jessica Magers, Matt Ramon, & Jeff Jackson.

Staff in attendance: Benjamin Nicholls

Public in attendance: None

Minutes

- P. Smith called the meeting to order and roll call was conducted.
- P. Smith announced that efforts to make sure the patio parking initiative was implemented by the City expeditiously have been successful. It was approved at City Council today. Originally it had been pushed back to the 28th of this month and HBA's efforts ensured it was heard today.

- B. Nicholls reported he has been working to help a variety of businesses expand their patios and take advantage of recent city actions.
- He has also been working to continue the projects that Jonathan Lopez had been working on including expanding subscription programs, monitoring contractors, and conducting walk-about.
- The HBA was part of a coalition of small business organizations that advocated to the County of San Diego for grant funding for nonprofits that provide assistance to small businesses. The grant program passed last week at the county and the HBA has applied for funding.
- The HBA was successful in obtaining an EIDL grant from the SBA.
- The Mayor has delayed enforcing parking meters through the end of July. They had been planning on enforcing meters starting tomorrow.
 - Motion: approval of minutes from June 2020 and financials for May 2020. (G. Younger/ R. Bedrosian). Motion passed unanimously.



HILLCREST

BUSINESS ASSOCIATION

- A discussion occurred concerning flying inclusive “Progress Pride Flag”. There had been several requests from folks who are interested in flying an expanded pride flag to represent broader racial diversity.
- R. Bedrosian had expressed interest in the idea. Jack Nooren, the requestor, had been invited to this meeting.
 - Motion to produce and raise the Progress Pride Flag and fly it through the life of the flag. (G. Younger/ R. Bedrosian). Motion passed unanimously.
- HBA has been invited to participate in this weekend’s virtual Stonewall Rally. It will consist of a live interview and the flag raising ceremony.
- Some board members had expressed concern about participating in Pride this year because Pride had expelled SDPD. In previous years this weekend would have been Pride Block Party.
- B. Nicholls circulated proposed talking points for the interview.
- B. Nicholls reports that the farmers market continues to grow. Two of the last four weekends have had over \$2k in net income to HBA. 2
- The Beautification Committee has been stewarding a discussion concerning re-randng Hillcrest. This has been tied to next year’s HBA centenary event.
- The item was tabled until next month.
- The meeting adjourned.