



Board of Directors Minutes  
Hillcrest Business Improvement Association  
August 8, 2023, 3pm

1601 University Ave., San Diego, CA 92103

Board Members in attendance: Ryan Bedrosian, Byron Ross, Adam Gillman, Gary Wong, Mike Bernett, Kyle Mathews, Paul Smith, Andrei Lechert-Kelly, Adam Gilman, Paris Sukomi Max, & Matt Ramone

Board Members absent: Cecelia Moreno, Shanna Valencia & Monica Montano.

Staff in attendance: Benjamin Nicholls

Public in attendance: Rhea Aguinaldo & Jason Weiss

Minutes

- R. Bedrosian opened the meeting with introductions.
- R. Bedrosian announced that CityFest is this weekend! This year Cityfest is 39 years old. Our vendor booth space is full and we have a waiting list. We've sold over \$10k more than last year.
- B. Nicholls noted that this is the busiest week of the year for the HBA and the climax of our summer event season.
- He reported that he's been exploring a new home for the HBA offices.
- The team has put together a letter concerning the Hillcrest LGBTQ+ Cultural District that clearly outlines the work product to date.
- He has begun the process of negotiating the agreement between the City and the HBA concerning the management of the Normal Street Promenade. This includes a program to sell tiles.
- He reported that he has been working on getting the curb repaired at 6th and University. The repair date has been stated to be the last week of the month.
  - Motion (Younger/ Ross): Approve the Consent Agenda including minutes from June and July 2023.
  - *No conflicts were reported.*
  - The motion carried with all in favor.



# HILLCREST

## BUSINESS ASSOCIATION

- B. Nicholls and G. Younger presented the end of year financials. B. Nicholls reported they are moving forward with the auditor from last year. The final audit will be complete by November.
- A discussion was held concerning the Formation of Bylaw Committee and Nominations Committee
- The bylaws can only be changed once a year at the annual meeting. B. Nicholls reported the group should chat about what changes should be made in light of the potential creation of the MAD. A committee was formed representing business owners and property owners to chat about what changes we should make to protect the interests of property owners. That committee could also propose candidates to fill any vacancies.
- T. St. Louis gave an update on the Beautification meeting.
- B. Nicholls presented a letter concerning unsanitary conditions in the alleyway at 400 University Ave.
  - Motion (Gilman/ Ross): Approve the letter.
  - *No conflicts were reported.*
  - The motion carried with all in favor.

The meeting was adjourned.