



Board of Directors Minutes
Hillcrest Business Improvement Association
August 9, 2022, 5pm

1601 University Ave., San Diego, CA 92103 and Via Zoom

Board Members in attendance: Ryan Bedrosian, Paul Smith, Trent St. Louis, Mike Burnett, Glenn Younger, Bryon Ross, Cecelia Moreno, Kyle Matthews, Adam Gilman, Gary Wong.

Board Members absent: Carlos Franco, Jerry Strayve

Staff in attendance: Benjamin Nicholls

Public in attendance:

Minutes

- P. Smith called the meeting to order.
- P. Smith reminded the group to save the date for the City required training on August 25th at 9am here at HBA. The training will continue through about 1pm and lunch is included. It is required.
- The Executive Committee met with legal council in closed session to discuss an ongoing lawsuit. He reported that we have begun settlement negotiations.
- The Minutes are not ready so we'll pull them from the agenda. .
- B. Nicholls reported a hesitation to start any new projects that are not optional until the lawsuit is resolved.
- He reported receipt of a letter from the San Diego Water Board (a state agency) that suggests we may be in violation of the state's emergency ban on potable water use for sidewalk cleaning during the drought. There is an exception for cleaning for health and safety reasons. He sent the water board a letter to that effect.
- He is working with the folks at the HCF to set up a permanent fundraiser for murals in the neighborhood. There are 2-3 requests from property owners for murals but no funding. This is a perfect HCF project.
- Planning for Cityfest is well under way. The event is on Sunday. He reports that HBA has expanded the event to add a second stage and beer garden, booked 21 hours of entertainment, have four interactive art and activity areas, and have single digit vendor spaces left.



HILLCREST

BUSINESS ASSOCIATION

- B. Nicholls introduced the Annual Meeting, Nominations and Election. He requested that the Board form a nominations committee and a location for the Annual Meeting. He suggested hosting it at the HBA.
- The group requested he investigate the atrium at the Union Bank Building and Rich's Nightclub.
- C. Moreno and B. Nicholls introduced the FY2022 June financials year end review
 - Motion (Strayve/ Moreno): Approval of the year and financials.
 - *No identified conflicts.*
 - Motion carried with all in favor.
- T. St Louis gave the Beautification Committee report.
- B. Nicholls reported contractor selections for repair of Hillcrest Sign were underway.
- Fundraising campaign at HCF has raised \$48,000 so far. Ace hardware is hosting a fundraiser where folks can round off their credit card transactions to make donations.
- B. Nicgholls walked through bids from Sign Tech, Neon Jungle, and Yesco.
 - Motion (Strayve/ Moreno): Approve contracting with Sign Tech, the lowest bidder and current contractor. .
 - *There were no identified conflicts.*
 - Motion carried with all in favor.

The meeting adjourned.