

# We're celebrating the Patios of Hillcrest through a Fabulous Hillcrest Instagram Promotion

Summer is here and that means it's time to make the most of your life on the patio! Hillcrest has the best bar and restaurant patios in the City and we're celebrating that with a promotion on Instagram! Promote your business and your awesome patio!

## HOW IT WORKS!

1. As soon as possible -- fill out the form below.
2. Donate gift certificates from your business that will (along with dozens of other Hillcrest businesses) make up the many prizes to be given away through the month of June. A typical donation includes one \$100 gift certificate and two \$25 gift certificates (but please give as much or as little as you can).
3. Send us Instagram worthy pictures of people having fun on your business's patio. Email the pictures to [info@hillcrestbia.org](mailto:info@hillcrestbia.org) with the subject "Patio".
4. During the month of June anybody on instagram that responds to our Instagram posts will be included in the opportunity to win. Participants will receive more chances to win if they tag participating businesses or share the post.
5. Your business will also be featured on the HBAs Patio's of Hillcrest website on FabulousHillcrest.com.

## PARTICIPATION FORM

If you are interested in participating in, please fill out this form and e- mail it back with your logo and patio pictures to [info@hillcrestbia.org](mailto:info@hillcrestbia.org).

.....

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Best PHONE number to reach you:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Social media handles: Instagram** \_\_\_\_\_ **Facebook** \_\_\_\_\_

**Best time of day to reach you:** \_\_\_\_\_

**Description of gift certificates being donated:** \_\_\_\_\_