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April 11, 2023

Capt. Jeff Jordon  
San Diego Police Headquarters  
1401 Broadway  
San Diego, CA 92101

Dear Capt. Jordon:

I write to express the Hillcrest Business Association's tentative support for the San Diego Police Department's recently proposed street light camera program. On behalf of our 1,300 members, the Hillcrest Business Association would like to register our support for the program and add a few suggestions.

We would like to suggest several additional locations for the cameras. The current locations in Hillcrest seem to be clustered almost exclusively on Washington Street. This indicates that, in Hillcrest, the cameras will be used almost exclusively for license plate tracking. SDPD's own crime data indicates that more street crime occurs on University Ave. so it's unlikely that the neighborhood will benefit directly from your current proposal.

Please consider relocating or adding camera locations so that they can be used to examine the following areas: the 3800 and 3900 blocks of Fifth Ave.; the 300, 400, 500, and the 1000 and 1200 blocks of University Ave; and the 3800 blocks of Fourth Ave. At a recent community meeting concerning the tragic shootings at a Colorado Spring LGBT nightclub, the Mayor indicated that this camera technology could be helpful in preventing crime in the nightlife district. The currently proposed configuration does not seem to help in this regard.

I hope that you might consider our suggestions and keep us involved in the progress of the program.

Sincerely,

A handwritten signature in black ink that reads "Ben Nicholls".

Benjamin Nicholls, Executive Director  
Hillcrest Business Association