

Statement of Operating Procedures:

12. Use of the Hillcrest Pride Flag

The Hillcrest Business Association is the steward of the Hillcrest Pride Flag on behalf of the community. The flag pole is located at the corner of University Ave. and Normal St. in San Diego. This policy establishes the use of the flagpole by third parties or for flying alternative flags to the “1979” pride flag.

The HBA will observe the following policy:

- The HBA Board of Directors may consider petitions from community groups for the use of the flagpole on a case by case basis provided that the flag to be flown is either a version of the LGBT flag or a flag representing a government entity of the United States.
- The Board President or Executive Director may, at their discretion, approve petitions from community members to lower the Pride Flag for video and photography optic purposes for weddings at the request of wedding parties.
- Any group that wishes to petition the HBA for the uses described above must do so in writing and must stipulate what flag will be flown, include an accurate description of the flag and state how long it will be flown for. Only one special use will be accepted at any one time and requests will be considered on a first come first served basis.
- The HBA suggests the groups wishing to use the flag for a special use make a donation to the HBA to assist with the maintenance of the flagpole.
- Generally an alternative flag may only be flown for one day or weekend.
- The requesting party must pay for the flag to be manufactured and must purchase the flag from a vendor recommended by the HBA.
- HBA staff or board members must be present at the raising or lowering of the flag to ensure proper use of the halyard.
- The Transgender Flag, the Leather Pride Flag, the Marriage Equality Flag, and the Bisexual Awareness Flag are approved as alternate Pride flags.
- The HBA will fly the United States Flag on the following days:
 - Memorial Day (Last Monday in May)
 - Flag Day (June 14th)
 - Independence Day (July 4th)
 - Veterans Day (November 11th)
- The flag shall be lowered to half-staff by proclamation of the President, at the discretion of the Board of Directors, or at the request of the San Diego LGBT Community Center or San Diego LGBT Pride.

SOP History:

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