



# HILLCREST

## BUSINESS ASSOCIATION

Special Events Committee minutes  
February 24, 2020, 12noon

Join Zoom Meeting

<https://us02web.zoom.us/j/89753194348?pwd=QjI4VUxaQ1p0Umt4VGtNQOU5DRFVOdz09>

Meeting ID: 897 5319 4348 /  
Passcode: 416465

- THE group discussed the Virtual Open House planning for March 4th. The focus on the Open house is concerning the construction for 4th and 5th bikeways.
- The group discussed the First Thursday Art Event. It was reported that Vendor sales are underway, SDPD/ County Health approved, activations at local stores being set up by Kania, an ap was being developed, Entertainment, and featured artist would be Max Mosis
- B. Nicholls introduced Tunnel Vision
- The group had a wide ranging discussion about branding.
- The group discussed the 100th Anniversary Gala Dinner. Some proposed a rooftop event.