

## The Hillcrest Partnership

We the undersigned, hereby endorse the following Partnership between Hillcrest Business Owners and Property Owners to create the Greater Hillcrest Maintenance Assessment District. This agreement will build trust, mutual collaboration, and create efficiencies in the furtherance of the neighborhood. Subject to approval of the assessment model.

Assuming that an assessment model can be developed that is reasonable and equitable, we support the following principles:

- We endorse a GHMAD management model based on the Downtown San Diego Partnership example.
- This provides that the Hillcrest Business Association will serve as the owner's association for the proposed MAD, will contract with the City of San Diego to manage the MAD, and will form a Clean and Safe Steering Committee.
- The Clean and Safe Steering Committee, constituted by MAD contributing property owners, will oversee the funds generated by the Greater Hillcrest MAD and will have final authority for how those funds are spent.
- The Clean and Safe Steering Committee's authority to oversee the MAD funds will be incorporated into the HBA's bylaws and the contracting document with the City of San Diego.

Our support is contingent upon the HBA providing the following:

- The HBA will observe the 10% administrative cap for the GHMAD.
- The HBA will form a Normal Street Promenade Steering Committee that will manage the Promenade in an agreement with the City of San Diego. This committee will develop guidelines for event producers who wish to use Normal Street Promenade for events.
- The HBA will continue to manage the Hillcrest Sign and Hillcrest Pride Flag on behalf of the community.
- The HBA will work with the Uptown Community Parking District to secure ongoing parking funds for the improvement of the Normal Street Promenade.

Committee votes in favor:

Signed:



Name:

PETE KATZ

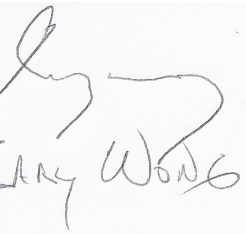
Signed:



Name:

KIRSTEN RINDAL

Signed:



Name:

GARY WONG

Signed:



Name:

Robert J. Davis, 1601 University Ave property

Signed:

DocuSigned by:  
Adam Gilman  
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Name:

Adam Gilman

Name: Laura Borenstein



Signed:



Name: Mike Singleton

Signed:



Name: Chris Shaw

*Ryan Bedrosian*

Name: Ryan Bedrosian

Committee votes opposed to the partnership: Dave Snyder, John La Raia,  
Committee abstentions: Dalor Younan