

HILLCREST

BUSINESS ASSOCIATION

MARKETING COMMITTEE MEETING
Tuesday February 25th, 2014 – 2:30 PM to 4:00 PM
Heat Bar & Kitchen, 3797 Park Blvd. San Diego, CA 92103

AGENDA

- 2:30-2:35 Welcome & Introductions - Eddie
- 2:35-2:40 Community news – Sam
- 2:40-2:45 New Projects: Eddie & Megan
 - Taste of Hillcrest (2 mins)
 - Amazing High Heel Race (2 mins)
- 2:45-3:10 New Project Ideas- Eddie
 - Hillcrest Guide (15 mins)
 - Travelers Channel (10 mins)
- 3:10-3:25 Ongoing Projects – Megan
 - Radio RFQ (5 mins)
 - Branding Consultant RFQ (5 mins)
 - DoorSavers Co-Op (5 mins)
- 3:30-4:00 Egyptian Quarter Updates - Sam
- 4:00 Adjourn- Eddie (Please push Hillcrest Mardi Gras across all avenues)

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