

HILLCREST

BUSINESS ASSOCIATION

MARKETING COMMITTEE MEETING
Tuesday January 28th, 2013 – 2:30 PM to 4:00 PM
Heat Bar & Kitchen, 3797 Park Blvd. San Diego, CA 92103

AGENDA

- 2:30-2:35 Welcome & Introductions - Eddie
- 2:35-2:40 Community news – Sam
- 2:40-3:50 New Projects: Eddie & Megan
 - Jack FM Contract Renewal (10 mins) Megan
 - Friday's on Fifth Banners (10 mins) Megan
 - Mardi Gras/Fat Tuesday (30 mins)
 - Graphic/Web Design (10 mins)
 - Frontiers/Rage Mardi Gras (10 mins)
- 3:50-4:00 New Project Ideas- Eddie
 - Rage / Frontiers- Hillcrest Community News Pages (5 mins)
 - Partnership Events ie. Aspen Gay Ski Week, Gay Days- (5 mins)
- 4:00-4:20 Ongoing Projects – Megan
 - Pacific Magazine- Co-Op Page- (5 mins)
 - Uptown News (5 mins)
 - DoorSavers Co-Op &Volunteers Needed (5 mins)
 - Fridays On Fifth (5 mins)
- 4:20-4:30 Egyptian Quarter Updates - Sam
- 4:30 Adjourn- Eddie (Please push Hillcrest Mardi Gras across all avenues)

Hillcrest Business Association | 3737 5th Avenue Suite 202, Suite 202, San Diego, CA 92103 (619) 299-3330 | HillcrestBIA.org | Info@HillcrestBIA.org