



HILLCREST

BUSINESS ASSOCIATION

MARKETING COMMITTEE MEETING
Tuesday March 25th, 2014 – 2:30 PM to 4:00 PM
Heat Bar & Kitchen, 3797 Park Blvd. San Diego, CA 92103

AGENDA

- 2:30-2:35 Welcome & Introductions - Eddie
- 2:35-2:45 Community news – Sam
- 2:45-2:50 New Projects: Sam
 - The Old Globe (5 mins)
- 2:50-3:00 Ongoing Projects – Megan
 - Update on Branding Consultant- (5 mins)
 - Update on Travel Channel (5 mins)
- 3:00-3:20 Egyptian Quarter Updates – Sam
 - Upcoming Movie Night (10 mins)
 - Passport to Fashion (10 mins)
- 3:20 Adjourn-

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