



HILLCREST

BUSINESS ASSOCIATION

MARKETING COMMITTEE MEETING

Monday, June 10, 2013 – NOON to 1:30 PM (90 MIN CAP)
Hale Media, 1419 University Avenue, Suite D, San Diego, CA 92103

AGENDA

- Introductions
- Community news
- Report on last month's assignments
- New Projects
 - Online Business Directory
 - Contract
 - HBA Member welcome kit/package
- New Project Ideas
 - Reoccurring neighborhood event
- Current Projects
 - Fabulous Hillcrest neighborhood promotions and Sunday specials
 - Park Hillcrest promotional campaign
 - Hillcrest Farmers Market Expansion

Adjourn by 1:30 p.m.

(Please save the Date for Upcoming Events: The Amazing High Heel Race, Saturday, June 15;
Pride of Hillcrest Block Party, Friday, June 12; CityFest, Sunday, August 11)