



## MARKETING COMMITTEE MEETING

Monday, June 4 – 2:30 p.m.  
Hale Media, 1419 University Avenue, Suite D, San Diego CA 92103

### AGENDA

- Introductions
- Community news
- Marketing Ideas from “Marketing Open House” at The Range
  - Presentation and takeaways for the Committee
- Updates on Current Projects:
  - Marketing Budget/Plan FY 2013
  - Your Guide to Fabulous: Edition 2.0
  - 2012 Banner Program
- Updates on Special Events:
  - “Check In/Out San Diego” – GSDBA Partnership, event on Thursday, June 28 from 4 – 7 PM
  - Pub Crawl: “Lions and Tigers and Bears, Oh My!”

Adjourn