



MARKETING COMMITTEE MEETING

Monday, July 1, 2013 – 2:30 PM to 4 PM (90 MIN CAP)
Hale Media, 1419 University Avenue, Suite D, San Diego, CA 92103

AGENDA

- Introductions
- Community news
- New Projects
 - New Directions for the Online Business Directory
 - HBA Member welcome kit/package
- New Project Ideas
 - Reoccurring neighborhood event – RFP for event idea?
- Current Projects
 - Fabulous Hillcrest neighborhood promotions and Sunday specials
 - Park Hillcrest promotional campaign
 - Hillcrest Farmers Market Expansion

Adjourn by 4 p.m.

(Please save the Date for our summer events: Pride of Hillcrest Block Party, Friday, June 12 and CityFest, Sunday, August 11)