



## **MARKETING COMMITTEE MEETING**

Monday, July 9 – 2:30 p.m.

Hale Media, 1419 University Avenue, Suite D, San Diego CA 92103

### **AGENDA**

- Introductions
- Community news
- KFMB Radio Promotions Follow Up
- Updates on Current Projects:
  - Marketing Budget FY 2013 updates for “Fabulous Hillcrest”
  - 2012 Banner Program
- Updates on Special Events:
  - Pride of Hillcrest Block Party (Fri., July 20)
  - HBA Open House (Wed., Aug. 1)
  - “Check In/Out San Diego” – GSDBA Partnership, event on Thursday, June 28 from 4 – 7 PM Recap
  - Pub Crawl: “Lions and Tigers and Bears, Oh My!” Recap

Adjourn