



MARKETING COMMITTEE MEETING

Monday, August 5, 2013 – 2:30 PM to 4 PM
Hillcrest Business Association, 3737
Fifth Ave. #202, San Diego, CA 92103

AGENDA

- Introductions
- Community news
- Introduce new Marketing and Communications Program Manager
- New Projects
 - Online business directory
 - HBA member welcome kit/package
- New Project Ideas
 - Reoccurring neighborhood event – Egyptian Dist. movie nights?
 - Banner review: Egyptian Dist. & small banners
- Current Projects
 - Hillcrest Co-operative campaigns: City Beat, Jack FM, Pacific Magazine, Uptown News, Gay San Diego.

Adjourn

(Please save the Date for our summer events: CityFest, Sunday, August 11 and Hillcrest Hoedown, October 12)