



## MARKETING COMMITTEE MEETING

**Tuesday, November 26th, 2013 – 2:30 PM to 3:30 PM Hillcrest Business Association, 3737 Fifth Ave. #202, San Diego, CA 92103**

### AGENDA

- 2:30-2:35 Welcome & Introductions - Eddie
- 2:35-2:40 Community news - Eddie
- 2:40-3:35 New Projects: -Eddie
  - Doorsavers.com Hillcrest Co-Operative Campaign (10 mins)
  - CBS Radio (5 mins)
  - Taste n' Tinis (15 mins)
    - Angel Trees
    - Carolers
    - Santa Clause
  - Neighborhood Branding on Trash Cans (10 mins)
  - SHOP Hillcrest Marketing ( 5 mins )
  - Fat Tuesday Guerilla Marketing (15 mins)
- 3:35-3:40 New Project Ideas- Eddie
- 3:40-4:00 Ongoing Projects – Megan
  - Egyptian Dist. movie nights recap (10 mins)
  - Banner Project (10 mins)
- 4:00 Adjourn- Eddie (Please cross promote Taste n' Tinis!)

Hillcrest Business Association | 3737 5<sup>th</sup> Avenue Suite 202, Suite 202, San Diego, CA 92103 (619) 299-3330 | HillcrestBIA.org | Info@HillcrestBIA.org