



## BUSINESS ASSOCIATION

Finance and Executive Committee Minutes

November 3, 2015

Finance and Executive at 3:00 pm

HBA Office at 3737 Fifth Ave. Suite 202, San Diego CA 92103

Members in attendance: Paul Smith, Cecelia Moreno, Tami Daiber

Staff in attendance: Benjamin Nicholls, Mary Joseph

### Minutes

- T. Daiber discussed the idea of surveying the membership and reformatting the committee structure.
- B. Nicholls stated that the audit was underway. The group discussed changing the date of the committee to Thursday.
- The group reviewed financial report, bank reconciliations and bank statements for September 2015.
- The group has a discussion concerning agreements for 2016 Pride Block Party and Nightmare on Normal Street. After some discussion, the group agreed to pay SD Pride their share of the proceeds less outstanding bills. The group also agreed to add staff costs into new partnership agreementst with new events.
- Funding to modify Fabulous Hillcrest promotional video was tabled for next month pending the committee meeting.
- B. Nicholls gave update on Nightmare on Normal Street reporting that income was between \$15,000 -\$20,000.
- The group had a discussion concerning changes at Hillcrest Farmers Market including agreement with market manager, DMV rent charge and sampling issues. The group agreed to ask the Parking District to cover half the costs of the parking.
- The group has a discussion concerning the HBA's position on SANDAG North/South bicycle route. B. Nicholls stated that that the proposal outlining a bike route on 6<sup>th</sup> had not been received favorably by the council office. B. Nicholls reported that he is not confident that California Stratgy's efforts.
- B. Nicholls gave an update concerning the EMAD. He stated that the 20% threshold of support was of owners for the district has been achieved and staff will be meeting with City Staff in the coming weeks.

Adjourn