



BUSINESS ASSOCIATION

Finance and Executive Committee Agenda

March 3, 2015

Finance and Executive at 3:00 pm

HBA Office at 3737 Fifth Ave. Suite 202, San Diego CA 92103

Minutes

Attendees: Tami Daiber, Cecelia Moreno, Eddie Reynoso, Johnathan Hale.

Staff: Mary Joseph, Benjamin Nicholls

- E. Reynoso thanked the group for letting him serve and reported that he was no longer on the board.
- B. Nicholls reported on the implementation of Hillcrest Mardi Gras and that staff were working on a clean-up day with the Town Council.
- The group reviewed the of financial report for January 2015.
- The group had a wide ranging discussion concerning organizational restructuring. B. Nicholls presented a variety of options relating to how best to structure the organization in light of recent efforts to destabilize the group.
- The group agreed to request that the City modify the contract language to create clarity.
- B. Nicholls presented a new staffing model that would clarify which staff are paid for by BID funds and which are not.
- B. Nicholls presented details on the Hillcrest Craft Beer Crawl. He stated that the organizing group was seeking marketing support and that proceeds would go to the Pride Plaza project.
- The group agreed to advance the issue to the board.
- The discussion concerning Night Market road trip was tabled.
- The group had a wide ranging discussion concerning T. Gloria homeless outreach project. B. Nicholls presented the proposal from the Alpha Project and stated that the HBA would be contributing almost \$30,000 to the project.
- The group expressed concern that the project was a “no-bid” agreement that in other circumstances wouldn’t be permitted. The group agreed to advance the issue to the board provided the council office would assist making contract language modifications.
- The group nominated T. Daiber to become board secretary. She agreed.
- B. Nicholls presented the revised block party agreement. The group discussed it briefly.
- B. Nicholls presented a preliminary review of Hillcrest Fat Tuesday
- B. Nicholls presented a request for an expenditure to repair University Ave. median lights. The group added it to the board agenda.
- The meeting adjourned