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Hillcrest Business Association  
**Board of Directors Meeting**  
Public Meeting ~ March 10, 2015, 5pm  
Joyce Beers Community Center  
1230 Cleveland Ave., San Diego CA 92103

Agenda

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|--|-------------|------------|
| 1. Call to order and introductions   | J. Hale     | 2 minutes  |
| 2. Public comment (2 minutes per speaker)  |             | 8 minutes  |
| 3. Guest speakers (5 minutes per speaker)  |             | 10 minutes |
| • Morton, SD Human Dignaty Foundation  |             |            |
| • E. Hannon, Uptown Community Parking District   |             |            |
| 4. President's report  | J. Hale     | 5 minutes  |
| 5. Executive Director's report   | B. Nicholls | 5 minutes  |
| 6. Consent agenda (action)   | E. Reynoso  | 2 minutes  |
| • Approval of minutes (January 2015) <sup>1</sup>  |             |            |
| • Approval of financials (December 2014) <sup>2</sup>  |             |            |
| 7. Nomination and election of Board Secretary (action)   | J. Hale     | 5 minutes  |
| 8. Discussion concerning innitiative to address homeless issues in Hillcrest (action) <sup>3</sup> | B. Nicholls | 10 minutes |
| 9. Discussion and approval of contract to repair median lights (action) <sup>4</sup>               | C. Moreno   | 5 minutes  |
| 10. Discussion and approval of partnership relating to Hillcrest Craft Beer Crawl (action)         | M. Ramero   | 5 minutes  |

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Attachments:

1. Board minutes February, 2015
2. Board financial documents January, 2014

3. Outline of proposed homeless initiative
  4. Contract for replacement of median lights
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**Notices to the public:**

Brown Act:

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Benjamin Nicholls at (619) 299-3330 at least 48 hours prior to the meeting.

Public Comment:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

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11. Review of proposed contract language for BID agreement with the City of San Diego (information)      B. Nicholls      5 minutes

12. Adjourn

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