

Post date:	
Initial:	



Hillcrest Business Association
Board of Directors Meeting
 Public Meeting ~ May 9, 2017, 4pm
 Joyce Beers Community Center
 1230 Cleveland Ave., San Diego CA 92103

Agenda

- | | | |
|--|-------------|------------|
| 1. Call to order and introductions | T. Daiber | 2 minutes |
| 2. Public comment (2 minutes per speaker) (information) | | 8 minutes |
| 3. President's report (information) | T. Daiber | 5 minutes |
| 4. Executive Director's report (information) | B. Nicholls | 5 minutes |
| 5. Consent agenda (action) | M. Roland | |
| a. Approval of minutes (April 2017) ¹ | | |
| b. Approval of financials (March 2017) ² | | |
| 6. Changing the policy for the use of the Pride Flag (action) ³ | B. Nicholls | 10 minutes |
| 7. Approval of HBA FY18 Budget (action) ⁴ | M. Roland | 20 minutes |
| 8. Update concerning changes to Pride of Hillcrest Block Party (information) | B. Nicholls | 10 minutes |
| 9. Update concerning EMAD timeline (information) | M. Roland | 10 minutes |
| 10. Adjourn | | |

Attachments:

- | | |
|--|------------------------------|
| 1. Board minutes April, 2017 | 3. Revised Pride Flag policy |
| 2. Board financial documents March, 2017 | 4. FY2018 Budget |

Hillcrest Business Association
 3737 Fifth Ave. #202, San Diego, CA 92103
 p:(619) 299-3330 f: (619) 299-4230

Post date:	
Initial:	



2017 Ad hoc committees:

- EMAD ad-hoc committee (M. Roland)
 - CityFest ad hoc committee (J. Baro)
 - Normal Street Greenway (M. Brennan)
 - Security (P. Katz)
 - 1000 University Ave. Block (J. Jackson)
 - Washington Street Action Team (Younan)
 - Budget (M. Roland)
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Attachments:

1. Board minutes April, 2017
2. Board financial documents March, 2017
3. Revised Pride Flag policy
4. FY2018 Budget



April 11, 2017

Minutes

Board in attendance:

Tami Daiber, Jessica Baro, Jeff Jackson, Brian Lovering, Alphonso Tsang, Charles Kaufman, Paul Smith, Pete Katz, Delour Young, Maggie Roland, Larry Malone, Ceceila Moreno, Glenn Younger, Ryan Bedrosian.

Staff in attendance:

Benjamin Nicholls, Michael Cox, and Marry Joseph.

Public in attendance

Senator Toni Atkins, Jason Wess, Ken Williams, Charles Sun, Brittney Bailey

- The meeting was called to order by T. Daiber.
- Senator Toni Atkins spoke about her concerns for the neighborhood and how she stays focused on the issues in San Diego. She spoke on issues such as human trafficking and homelessness.
- T. Daiber announced the budget review will take place at the Whistling Duck Tavern at 12 pm on 4/18.
- T. Daiber said we will work on increasing resource awareness for the business community on the websites.
- T. Daiber announced the 20th Anniversary of the Hillcrest Farmers Market with the attendance of Congress Woman Susan Davis and Councilman Chris Ward.
- T. Daiber announced the 16th Annual Taste of Hillcrest will be that Sunday April 15.
- B. Nicholls spoke on the advancement of the Uptown Parking District's parking meter hours' shift.
- B. Nicholls announced that the Uptown Parking District is seeking a new Executive Director by mid-May and they have several candidates.
- B. Nicholls spoke about moving forward with the normal street project after speaking with Michael Brennan and representatives from the DMV.
- B. Nicholls announced that after the meeting at 5pm would be the last community public meeting on the EMAD expansions. He said the passing of it will enable us to do great work on the east side of Hillcrest.
- M. Roland motioned to the approve the minutes from January, February, and March 2017 and financials from January and February 2016. It was seconded by G. Younger and voted unanimously.
- B. Nicholls announced the PTA at Florence Elementary have start a trashcan program and requested the help of the HBA. The school proposed that the kids will raise money for one trash can and the HBA would match that by purchasing a second one at the equal



amount of money raised at \$1,200. He said the trashcan would be included in the normal trashcan pick up schedule at no additional cost.

- M. Roland motioned to approve the HBA and Florence Elementary trashcan program expenses. It was seconded by L. Malone and voted unanimously.
- B. Nicholls announced the proposal of a classic car show performed every month in front of the Hillcrest Brew Company. He said Chris Shaw would cover the permit cost and the HBA would only have to handle the permit writing and the logistics would be handled by the Gay Classic Car organizations.
- Representative from the Gay Classic Car organization stated it would be beneficial for the Hillcrest neighborhood because it would be a free show featuring classic cars.
- R. Bedrosian motioned to approve it and it was seconded by D. Young and voted unanimously.
- B. Nicholls spoke about the letter received from the DMV on violations made by the managers of the Hillcrest Farmers Market doing things not permitted in the contract. He said the letter addresses the claims and no action was needed from the board.
- T. Daiber spoke about past controversies over the raising and lower of the Pride Flag on certain occasions.
- B. Nicholls said spent over \$250 on purchasing new cranks due to being lost when borrowed. He said that an adjustment to the current borrowing policy will include a \$250 refundable deposit clause.
- B. Nicholls announced that a change has been made to the lowering of the flag policy by which it will be done at the discretion of the board of directors.
- T. Daiber formed an Ad hoc committee.

Meeting adjourned.

Hillcrest Business Improvement Association, Inc.

Profit & Loss Budget vs. Actual

July 2016 through March 2017

	TOTAL					
	Mar 17	Budget	Variance	Jul '16 - Mar 17	Budget	Variance
Income						
40015 · CityFest	0.00	0.00	0.00	147,666.25	160,000.00	-12,333.75
40020 · Farmers Market	18,881.60	17,500.00	1,381.60	154,269.22	157,500.00	-3,230.78
40030 · SBEP	2,596.73	2,153.00	443.73	15,533.80	15,541.00	-7.20
40040 · MAD	9,356.14	6,539.00	2,817.14	70,568.89	66,209.00	4,359.89
40050 · BID	8,109.00	10,137.00	-2,028.00	74,563.17	79,358.00	-4,794.83
40075 · Beer Crawl	0.00	0.00	0.00	0.00	5,000.00	-5,000.00
40080 · Newsletter/Advertising	0.00	0.00	0.00	0.00	1,000.00	-1,000.00
40085 · Technical Assistance/Acctg.	1,000.00	300.00	700.00	2,700.00	2,100.00	600.00
40090 · Mardi Gras	650.00	0.00	650.00	31,971.81	50,000.00	-18,028.19
40100 · Nightmare on Normal Street	0.00	0.00	0.00	49,741.97	50,000.00	-258.03
40110 · Taste	8,708.00	15,375.00	-6,667.00	8,708.00	25,625.00	-16,917.00
40115 · Taste 'N Tinis	0.00	0.00	0.00	18,208.05	18,000.00	208.05
40140 · Banner Space	0.00	208.00	-208.00	12,500.00	1,872.00	10,628.00
40145 · Pride Flag	0.00			1,261.40		
40155 · Pride of Hillcrest/Block Party	0.00	0.00	0.00	88,639.65	110,000.00	-21,360.35
40160 · Hillcrest Map.	0.00	250.00	-250.00	0.00	2,250.00	-2,250.00
40180 · Other Income	0.00	133.00	-133.00	11,981.00	1,197.00	10,784.00
Total Income	49,301.47	52,595.00	-3,293.53	688,313.21	745,652.00	-57,338.79
Expense						
50000 · Personnel						
50005 · Salaries	14,800.51	14,523.00	277.51	135,058.49	126,707.00	8,351.49
50025 · Employer Taxes - Federal	1,134.87	1,786.00	-651.13	11,003.97	15,768.00	-4,764.03
50030 · Employer Taxes - State	16.22	84.00	-67.78	1,725.08	4,399.00	-2,673.92
50035 · Health Insurance	1,479.70	841.00	638.70	12,085.46	7,569.00	4,516.46
50040 · Workers Comp Insurance	1,670.00	144.00	1,526.00	3,128.80	1,296.00	1,832.80
Total 50000 · Personnel	19,101.30	17,378.00	1,723.30	163,001.80	155,739.00	7,262.80
50045 · Operating						
50050 · Rent Office Space	1,000.80	803.00	197.80	8,892.00	7,227.00	1,665.00
50060 · Accounting	1,843.50	1,891.00	-47.50	16,586.25	16,419.00	167.25
50065 · Audit	0.00	0.00	0.00	6,750.00	12,000.00	-5,250.00
50070 · Equipment Purchase	1,329.54	175.00	1,154.54	4,750.82	1,575.00	3,175.82
50075 · Intern/Consultant	0.00	832.00	-832.00	0.00	7,488.00	-7,488.00

Hillcrest Business Improvement Association, Inc.

Profit & Loss Budget vs. Actual

July 2016 through March 2017

	TOTAL					
	Mar 17	Budget	Variance	Jul '16 - Mar 17	Budget	Variance
50080 · Bank & Credit Card Charges	0.00	50.00	-50.00	642.05	450.00	192.05
50085 · Repair/Maintenance/Cleaning	0.00	233.00	-233.00	2,795.16	2,097.00	698.16
50090 · Office Supplies	232.54	266.00	-33.46	3,663.32	2,394.00	1,269.32
50095 · Postage and Delivery	0.00	29.00	-29.00	313.26	261.00	52.26
50100 · Printing/Photocopy	29.27	107.00	-77.73	211.17	963.00	-751.83
50110 · Dues/Subscriptions	0.00	50.00	-50.00	630.00	850.00	-220.00
50115 · Staff Development	0.00	100.00	-100.00	216.20	900.00	-683.80
50120 · Meetings	1,454.49	291.00	1,163.49	4,023.06	2,619.00	1,404.06
50125 · Legal	239.00	625.00	-386.00	13,824.29	5,625.00	8,199.29
50130 · Telephone & Internet	1,775.54	625.00	1,150.54	8,907.19	5,625.00	3,282.19
50135 · Parking/Mileage	208.50	199.00	9.50	2,020.50	1,791.00	229.50
50330 · D & O / Liability Insurance	0.00	791.00	-791.00	7,096.60	7,119.00	-22.40
Total 50045 · Operating	8,113.18	7,067.00	1,046.18	81,321.87	75,403.00	5,918.87
51000 · Neighborhood/Outreach Promotion						
51515 · CityFest	0.00	0.00	0.00	96,705.68	100,000.00	-3,294.32
51525 · Promotion/Marketing/Campaigns	219.64	2,083.00	-1,863.36	11,885.46	18,747.00	-6,861.54
51526 · Taste	0.00	7,000.00	-7,000.00	0.00	7,000.00	-7,000.00
51527 · Taste 'N Tinis	0.00	0.00	0.00	9,474.05	12,000.00	-2,525.95
51530 · Banners	0.00	375.00	-375.00	2,480.00	3,375.00	-895.00
51535 · Web Site Communications	0.00	126.00	-126.00	884.38	1,134.00	-249.62
51540 · Business Mixers/Open House	0.00	0.00	0.00	1,332.25	1,940.00	-607.75
51545 · Newsletter	70.04	0.00	70.04	2,443.86	2,575.00	-131.14
51555 · Farmer's Market	0.00	0.00	0.00	1,045.00	0.00	1,045.00
51556 · Farmer's Market Trolley	0.00	1,292.00	-1,292.00	6,402.50	11,628.00	-5,225.50
51565 · Hillcrest Map	0.00	416.00	-416.00	0.00	3,744.00	-3,744.00
51575 · Pride Flag Project	2,300.00			4,677.56		
51800 · Pride of Hillcrest/Block Party	0.00	0.00	0.00	84,444.90	75,000.00	9,444.90
51870 · Mardi Gras	15,254.13	0.00	15,254.13	42,815.65	35,000.00	7,815.65
51880 · Nightmare on Normal	0.00	0.00	0.00	42,263.67	35,000.00	7,263.67
Total 51000 · Neighborhood/Outreach Promotion	17,843.81	11,292.00	6,551.81	306,854.96	307,143.00	-288.04
53000 · Physical Improvements						
53125 · Hillcrest Sign Utilities/Maint.	57.99	66.00	-8.01	486.62	594.00	-107.38
53130 · Security	5,808.00	6,140.00	-332.00	58,544.95	55,260.00	3,284.95

Hillcrest Business Improvement Association, Inc.

Profit & Loss Budget vs. Actual

July 2016 through March 2017

	TOTAL					
	Mar 17	Budget	Variance	Jul '16 - Mar 17	Budget	Variance
53135 · Street Cleaning	3,908.00	3,666.00	242.00	35,172.00	32,994.00	2,178.00
53137 · Pressure Washing	2,594.50	2,000.00	594.50	20,280.50	18,000.00	2,280.50
53150 · Dumpsters	268.95	375.00	-106.05	2,734.13	3,375.00	-640.87
53155 · Tree & Flower Maintenance	2,182.00	1,834.00	348.00	21,086.00	16,506.00	4,580.00
53156 · Tree Trimming Large Trees	3,500.00	750.00	2,750.00	3,500.00	4,250.00	-750.00
53159 · EMAD Expansion	0.00	0.00	0.00	16,250.00	16,500.00	-250.00
53161 · Special Projects	250.00	364.00	-114.00	4,433.01	3,734.00	699.01
53165 · Contingency	0.00	2,705.00	-2,705.00	323.61	16,770.00	-16,446.39
Total 53000 · Physical Improvements	18,569.44	17,900.00	669.44	162,810.82	167,983.00	-5,172.18
Total Expense	63,627.73	53,637.00	9,990.73	713,989.45	706,268.00	7,721.45
	-14,326.26	-1,042.00	-13,284.26	-25,676.24	39,384.00	-65,060.24

Hillcrest Business Improvement Association, Inc.

A/R Aging Summary

	As of March 31, 2017					TOTAL
	Current	1 - 30	31 - 60	61 - 90	> 90	
Busalacchi's A Modo Mio	0.00	0.00	0.00	0.00	1,000.00	1,000.00
Campari America	0.00	0.00	0.00	0.00	3,500.00	3,500.00
Cody's Home+Gift	0.00	0.00	0.00	200.00	0.00	200.00
Comerica Bank	0.00	0.00	0.00	0.00	1,500.00	1,500.00
Heineken USA	0.00	0.00	0.00	0.00	3,000.00	3,000.00
Jagermeister	0.00	0.00	1,000.00	0.00	0.00	1,000.00
Phildadelphia Insurance	0.00	0.00	0.00	0.00	425.00	425.00
Red Bull	500.00	0.00	0.00	0.00	0.00	500.00
Richs Nightclub	0.00	0.00	0.00	600.00	0.00	600.00
San Diego Pride	0.00	0.00	0.00	0.00	0.00	0.00
Scripps Health	0.00	0.00	0.00	0.00	3,000.00	3,000.00
Torreon Importers, Inc.	0.00	0.00	0.00	200.00	0.00	200.00
UCSD	0.00	0.00	0.00	0.00	2,000.00	2,000.00
Wonderful and Wild	0.00	0.00	0.00	200.00	0.00	200.00
	500.00	0.00	1,000.00	1,200.00	14,425.00	17,125.00

Hillcrest Business Improvement Association, Inc.

Profit & Loss by Class

July 2016 through March 2017

	110 GENERAL	220 SPECIAL EVENTS	410 BID CONTRACT	510 MAD	610 SBEP	TOTAL
Income						
40015 · CityFest	0.00	147,666.25	0.00	0.00	0.00	147,666.25
40020 · Farmers Market	154,269.22	0.00	0.00	0.00	0.00	154,269.22
40030 · SBEP	0.00	0.00	0.00	0.00	15,533.80	15,533.80
40040 · MAD	0.00	0.00	0.00	70,568.89	0.00	70,568.89
40050 · BID	0.00	0.00	74,563.17	0.00	0.00	74,563.17
40085 · Technical Assistance/Acctg.	0.00	0.00	0.00	0.00	2,700.00	2,700.00
40090 · Mardi Gras	0.00	31,971.81	0.00	0.00	0.00	31,971.81
40100 · Nightmare on Normal Street	0.00	49,741.97	0.00	0.00	0.00	49,741.97
40110 · Taste	0.00	8,708.00	0.00	0.00	0.00	8,708.00
40115 · Taste 'N Tinis	0.00	18,208.05	0.00	0.00	0.00	18,208.05
40140 · Banner Space	500.00	12,000.00	0.00	0.00	0.00	12,500.00
40145 · Pride Flag	1,261.40	0.00	0.00	0.00	0.00	1,261.40
40155 · Pride of Hillcrest/Block Party	0.00	88,639.65	0.00	0.00	0.00	88,639.65
40180 · Other Income	11,981.00	0.00	0.00	0.00	0.00	11,981.00
Total Income	168,011.62	356,935.73	74,563.17	70,568.89	18,233.80	688,313.21
Expense						
50000 · Personnel						
50005 · Salaries	70,688.90	36,937.86	13,365.00	0.00	14,066.73	135,058.49
50025 · Employer Taxes - Federal	5,978.15	2,852.38	1,062.86	0.00	1,110.58	11,003.97
50030 · Employer Taxes - State	675.49	275.48	417.62	0.00	356.49	1,725.08
50035 · Health Insurance	12,085.46	0.00	0.00	0.00	0.00	12,085.46
50040 · Workers Comp Insurance	3,128.80	0.00	0.00	0.00	0.00	3,128.80
Total 50000 · Personnel	92,556.80	40,065.72	14,845.48	0.00	15,533.80	163,001.80
50045 · Operating						
50050 · Rent Office Space	8,892.00	0.00	0.00	0.00	0.00	8,892.00
50060 · Accounting	8,101.25	5,785.00	0.00	0.00	2,700.00	16,586.25
50065 · Audit	6,750.00	0.00	0.00	0.00	0.00	6,750.00
50070 · Equipment Purchase	4,750.82	0.00	0.00	0.00	0.00	4,750.82
50080 · Bank & Credit Card Charges	642.05	0.00	0.00	0.00	0.00	642.05
50085 · Repair/Maintenance/Cleaning	2,795.16	0.00	0.00	0.00	0.00	2,795.16
50090 · Office Supplies	3,663.32	0.00	0.00	0.00	0.00	3,663.32
50095 · Postage and Delivery	313.26	0.00	0.00	0.00	0.00	313.26
50100 · Printing/Photocopy	211.17	0.00	0.00	0.00	0.00	211.17
50110 · Dues/Subscriptions	630.00	0.00	0.00	0.00	0.00	630.00
50115 · Staff Development	216.20	0.00	0.00	0.00	0.00	216.20
50120 · Meetings	4,023.06	0.00	0.00	0.00	0.00	4,023.06
50125 · Legal	13,824.29	0.00	0.00	0.00	0.00	13,824.29

Hillcrest Business Improvement Association, Inc.

Profit & Loss by Class

July 2016 through March 2017

	110 GENERAL	220 SPECIAL EVENTS	410 BID CONTRACT	510 MAD	610 SBEP	TOTAL
50130 · Telephone & Internet	8,907.19	0.00	0.00	0.00	0.00	8,907.19
50135 · Parking/Mileage	2,020.50	0.00	0.00	0.00	0.00	2,020.50
50330 · D & O / Liability Insurance	5,764.15	1,332.45	0.00	0.00	0.00	7,096.60
Total 50045 · Operating	71,504.42	7,117.45	0.00	0.00	2,700.00	81,321.87
51000 · Neighborhood/Outreach Promotion						
51515 · CityFest	0.00	96,705.68	0.00	0.00	0.00	96,705.68
51525 · Promotion/Marketing/Campaigns	8,751.04	425.59	2,708.83	0.00	0.00	11,885.46
51527 · Taste 'N Tinis	0.00	9,474.05	0.00	0.00	0.00	9,474.05
51530 · Banners	1,060.00	0.00	1,420.00	0.00	0.00	2,480.00
51535 · Web Site Communications	884.38	0.00	0.00	0.00	0.00	884.38
51540 · Business Mixers/Open House	0.00	668.96	663.29	0.00	0.00	1,332.25
51545 · Newsletter	844.96	0.00	1,598.90	0.00	0.00	2,443.86
51555 · Farmer's Market	1,045.00	0.00	0.00	0.00	0.00	1,045.00
51556 · Farmer's Market Trolley	0.00	6,402.50	0.00	0.00	0.00	6,402.50
51575 · Pride Flag Project	4,677.56	0.00	0.00	0.00	0.00	4,677.56
51800 · Pride of Hillcrest/Block Party	0.00	84,444.90	0.00	0.00	0.00	84,444.90
51870 · Mardi Gras	0.00	42,815.65	0.00	0.00	0.00	42,815.65
51880 · Nightmare on Normal	0.00	42,263.67	0.00	0.00	0.00	42,263.67
Total 51000 · Neighborhood/Outreach Promotion	17,262.94	283,201.00	6,391.02	0.00	0.00	306,854.96
53000 · Physical Improvements						
53125 · Hillcrest Sign Utilities/Maint.	0.00	0.00	0.00	486.62	0.00	486.62
53130 · Security	11,276.92	0.00	0.00	47,268.03	0.00	58,544.95
53135 · Street Cleaning	6,149.13	0.00	23,818.39	5,204.48	0.00	35,172.00
53137 · Pressure Washing	430.00	0.00	12,013.86	7,836.64	0.00	20,280.50
53150 · Dumpsters	0.00	0.00	1,428.63	1,305.50	0.00	2,734.13
53155 · Tree & Flower Maintenance	2,034.97	0.00	12,958.41	6,092.62	0.00	21,086.00
53156 · Tree Trimming Large Trees	0.00	0.00	1,125.00	2,375.00	0.00	3,500.00
53159 · EMAD Expansion	16,250.00	0.00	0.00	0.00	0.00	16,250.00
53161 · Special Projects	2,450.63	0.00	1,982.38	0.00	0.00	4,433.01
53165 · Contingency	323.61	0.00	0.00	0.00	0.00	323.61
Total 53000 · Physical Improvements	38,915.26	0.00	53,326.67	70,568.89	0.00	162,810.82
Total Expense	220,239.42	330,384.17	74,563.17	70,568.89	18,233.80	713,989.45
	-52,227.80	26,551.56	0.00	0.00	0.00	-25,676.24

Hillcrest Business Improvement Association, Inc.

Balance Sheet

As of March 31, 2017

Mar 31, 17

ASSETS

Current Assets

Checking/Savings

10035 · Comerica - Checking 47,488.83

10045 · PayPal 656.20

Total Checking/Savings 48,145.03

Accounts Receivable

12000 · Accounts Receivable 17,125.00

Total Accounts Receivable 17,125.00

Other Current Assets

10110 · Block Party Prepaid/Rcvbl. 9,294.80

10125 · MAD Receivable 26,254.47

10145 · Farmers Market Receivable 12,704.04

10150 · TOT City & County Receivable 5,000.00

10155 · Prepaid Expense 6,963.16

10175 · Commission for Arts Grant Rcvbl 22,833.00

10190 · Tech. Assistance/Acctg. Rcvbl. 1,600.00

Total Other Current Assets 84,649.47

Total Current Assets 149,919.50

Fixed Assets

10200 · Office Furniture & Equipment 21,364.81

10220 · Accumulated Depreciation -16,258.40

Total Fixed Assets 5,106.41

TOTAL ASSETS 155,025.91

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

20225 · SBEP Advance 6,678.20

20230 · Sales Tax Payable 1,374.00

20235 · City Fest Deferred Revenue 605.00

21000 · Payroll Liabilities

Vacation Payable 5,036.62

Total 21000 · Payroll Liabilities 5,036.62

Hillcrest Business Improvement Association, Inc.

Balance Sheet

As of March 31, 2017

	Mar 31, 17
Total Other Current Liabilities	<u>13,693.82</u>
Total Current Liabilities	<u>13,693.82</u>
Total Liabilities	13,693.82
Equity	
31100 · Unrestricted Net Assets	167,008.33
Net Income	<u>-25,676.24</u>
Total Equity	<u>141,332.09</u>
TOTAL LIABILITIES & EQUITY	<u><u>155,025.91</u></u>

Statement of Operating Procedures:

12. Use of the Hillcrest Pride Flag

The Hillcrest Business Association is the steward of the Hillcrest Pride Flag on behalf of the community. The flag pole is located at the corner of University Ave. and Normal St. in San Diego. This policy establishes the use of the flag pole by third parties or for flying alternative flags to the “1979” pride flag.

The HBA will observe the following policy:

- The HBA Board of Directors may consider petitions from community groups for the use of the flag pole on a case by case basis provided that the flag to be flown is either a version of the LGBT flag or a flag representing a government entity of the United States.
- Any group that wishes to petition the HBA for the use of the flag pole must do so in writing and must stipulate what flag will be flown, include an accurate description of the flag and state how long it will be flown for.
- Generally an alternative flag may only be flown for one day or weekend.
- The requesting party may borrow the hand crank to operate the halyard, for the period that the alternate flag is flown, upon delivering to the HBA a \$100 refundable security deposit in the form of a cashier’s check.
- The requesting party must pay for the flag to be manufactured and must purchase the flag from a vendor recommended by the HBA.
- HBA staff or board members must be present at the raising or lowering of the flag to ensure proper use of the halyard.
- The Transgender Flag was approved as an alternate flag on 9/11/12 and on 11/12/13.
- The Leather Pride Flag was approved as an alternate flag on 6/11/13.
- The Marriage Equality Flag was approved as an alternate flag on 6/17/14.
- The HBA will fly the United States Flag on the following days:
 - Memorial Day (Last Monday in May)
 - Flag Day (June 14th)
 - Independence Day (July 4th)
 - Veterans Day (November 11th)
- The Pride flag shall be lowered to half-staff by proclamation of the President of the United States, at the request of the San Diego LGBT Community Center, or at the discretion of the President of the Board of Directors. In this case, at the discretion of the aforementioned organizations, this clause may be ignored.

History:

Draft: 8/14/12

Approved: 9/11/12

Approved: 6/11/13

Approved: 11/12/13

Approved: 6/17/14

Draft: 4/4/17

Presented to Exec: 4/4/17

	FY17	FY18	Total Class	110 GENERAL	510 MAD	210 Special Events	BID Detail	Other Govt. Grants
Income								
City Fest	\$ 160,000.00	\$ 147,000.00	\$ 147,000.00			\$ 147,000.00		
Farmers Market	\$ 210,000.00	\$ 203,000.00	\$ 203,000.00			\$ 203,000.00		
SBEF	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00					\$ 25,000.00
MAD	\$ 90,183.00	\$ 90,183.00	\$ 90,183.00		\$ 90,183.00			
BID	\$ 105,000.00	\$ 105,000.00	\$ 105,000.00				\$ 105,000.00	
Taste	\$ 41,000.00	\$ 36,000.00	\$ 36,000.00			\$ 36,000.00		
Taste 'n Tinis	\$ 18,000.00	\$ 16,000.00	\$ 16,000.00			\$ 16,000.00		
Nightmare on Normal	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00			\$ 50,000.00		
Pride of Hillcrest Blockparty	\$ 110,000.00	\$ 89,000.00	\$ 89,000.00			\$ 89,000.00		
Fat Tuesday	\$ 50,000.00	\$ 31,000.00	\$ 31,000.00			\$ 31,000.00		
Beer Crawl	\$ 5,000.00	\$ 1,700.00	\$ 1,700.00			\$ 1,700.00		
Banner space rental	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00				
Hillcrest Map	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00				
Other Income (Prow/other)	\$ 1,600.00	\$ 1,600.00	\$ 1,600.00	\$ 1,600.00				
Total Income	\$ 871,283.00	\$ 800,983.00	\$ 800,983.00	\$ 7,100.00	\$ 90,183.00	\$ 573,700.00	\$ 105,000.00	\$ 25,000.00
Expense								
50000 - Personnel	\$ 207,635.00	\$ 207,635.00		\$ 85,635.00	\$ 12,000.00	\$ 70,900.00	\$ 17,100.00	\$ 22,000.00
50005 - Salaries/ Payroll	\$ 180,000.00	\$ 180,000.00	\$ 180,000.00	\$ 58,000.00	\$ 12,000.00	\$ 70,900.00	\$ 17,100.00	\$ 22,000.00
50025 - Employer Taxes - Federal	\$ 13,500.00	\$ 13,500.00	\$ 13,500.00	\$ 13,500.00				
50030 - Employer Taxes - State	\$ 2,485.00	\$ 2,485.00	\$ 2,485.00	\$ 2,485.00				
50035 - Health Insurance	\$ 10,100.00	\$ 10,100.00	\$ 10,100.00	\$ 10,100.00				
50040 - Workers Comp Insurance	\$ 1,550.00	\$ 1,550.00	\$ 1,550.00	\$ 1,550.00				
50045 - Operating	\$ 96,989.00	\$ 87,489.00		\$ 58,048.00	\$ -	\$ 26,441.00	\$ -	\$ 3,000.00
50050 - Rent Office Space	\$ 9,639.00	\$ 9,639.00	\$ 9,639.00	\$ 9,639.00				
50060 - Accounting	\$ 22,100.00	\$ 22,100.00	\$ 22,100.00	\$ 11,100.00		\$ 8,000.00		\$ 3,000.00
50065 - Audit/ Tax	\$ 12,000.00	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00				
50070 - Equipment Purchase	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00				
50075 - Consultants/Interns	\$ 10,000.00	\$ 5,000.00	\$ 5,000.00			\$ 5,000.00		
50080 - Bank & Credit Card Charge	\$ 600.00	\$ 600.00	\$ 600.00	\$ 600.00				
50085 - Repair / Maintenance / Clea	\$ 2,800.00	\$ 2,800.00	\$ 2,800.00	\$ 2,800.00				
50090 - Office Supplies	\$ 3,200.00	\$ 3,200.00	\$ 3,200.00	\$ 1,400.00		\$ 1,800.00		
50095 - Postage and Delivery	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00				
50100 - Printing/Photocopy	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 500.00		\$ 800.00		
50105 - Permits								
50110 - Dues/Subscriptions	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00				
50115 - Staff Development	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00				
50120 - Meetings	\$ 3,500.00	\$ 3,500.00	\$ 3,500.00	\$ 2,900.00		\$ 600.00		
50125 - Legal	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00				
50130 - Telephone & Internet	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00				
50135 - Parking/Mileage	\$ 2,400.00	\$ 2,400.00	\$ 2,400.00	\$ 1,659.00		\$ 741.00		
50140 - Depreciation	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00				
50220 - Insurance	\$ 9,500.00	\$ 9,500.00	\$ 9,500.00			\$ 9,500.00		
51000 - Outreach/Promotion	\$ 326,000.00	\$ 269,700.00		\$ 11,300.00	\$ -	\$ 238,800.00	\$ 19,600.00	\$ -
Promotion/Marketing/Campaigns	\$ 25,000.00	\$ 15,500.00	\$ 15,500.00				\$ 15,500.00	
Banners	\$ 4,500.00	\$ 4,500.00	\$ 4,500.00	\$ 4,500.00				
Web communications	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 500.00			\$ 1,000.00	
Hillcrest Map	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00				
Pride of Hillcrest Block Party	\$ 75,000.00	\$ 65,000.00	\$ 65,000.00			\$ 65,000.00		
Farmers Market Trolley	\$ 15,500.00	\$ -	\$ -					
Taste 'n Tinis	\$ 12,000.00	\$ 10,000.00	\$ 10,000.00			\$ 10,000.00		
CityFest	\$ 100,000.00	\$ 96,000.00	\$ 96,000.00			\$ 96,000.00		
Taste	\$ 12,000.00	\$ 4,700.00	\$ 4,700.00			\$ 4,700.00		
Nightmare on Normal Street	\$ 35,000.00	\$ 35,000.00	\$ 35,000.00			\$ 35,000.00		
Fat Tuesday	\$ 35,000.00	\$ 27,000.00	\$ 27,000.00			\$ 27,000.00		
Business Open House	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00			\$ 1,100.00	\$ 1,400.00	
Newsletter	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 1,300.00			\$ 1,700.00	
53000 - Physical Improvements	\$ 204,061.00	\$ 156,381.00		\$ 9,898.00	\$ 78,183.00	\$ -	\$ 68,300.00	
Hillcrest Sign Utilities/Maint.	\$ 800.00	\$ 800.00	\$ 800.00		\$ 800.00			
Security	\$ 73,680.00	\$ 38,000.00	\$ 38,000.00		\$ 38,000.00			
Street Cleaning	\$ 44,000.00	\$ 44,000.00	\$ 44,000.00		\$ 14,000.00		\$ 30,000.00	
Pressure washing	\$ 24,000.00	\$ 11,200.00	\$ 11,200.00		\$ 11,200.00			
Dumpsters	\$ 4,500.00	\$ 4,500.00	\$ 4,500.00		\$ 2,500.00		\$ 2,000.00	

Gardening	\$ 22,000.00	\$ 22,800.00	\$ 22,800.00				\$ 22,800.00	
Tree Trimming (large)	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00		\$ 2,750.00		\$ 2,250.00	
Special Projects (incl. lighting)	\$ 4,826.00	\$ 4,826.00	\$ 4,826.00				\$ 4,826.00	
Contingency	\$ 25,255.00	\$ 25,255.00	\$ 25,255.00	\$ 9,898.00	\$ 8,933.00		\$ 6,424.00	
Total Expense	\$ 834,685.00	\$ 721,205.00	\$ 721,205.00	\$ 164,881.00	\$ 90,183.00	\$ 336,141.00	\$ 105,000.00	\$ 25,000.00
Total Income	\$ 871,283.00	\$ 800,983.00	\$ 800,983.00	\$ (157,781.00)	\$ -	\$ 237,559.00	\$ -	\$ -
Net Income	\$ 36,598.00	\$ 79,778.00	\$ 79,778.00					