



Hillcrest Business Association
Board of Directors Meeting
Public Meeting ~ December 17, 2013, 5pm
Joyce Beers Center, 1230 Cleveland Ave., San Diego CA 92103

Agenda

Call to order and introductions	J. Hale	2 minutes
Public comment (1 minute per speaker)		3 minutes
Reports (info items):		
1. President's report •Confirmation of BOD Binder to all members •Establishment of set meeting dates, Committee co-chairs and times for year calendar. •Update on trash cans	J. Hale	10 minutes
2. Executive Director's report •2014 PROW Plan • Fat Tuesday Mediation December 20th • Update on McFarlane Contract • Sandag Update	S. Stauffer	10 minutes
3. EcoDistricts Conference report	C. Ramhap	5 minutes
Consent items (action):		
1. Approval of Minutes (November 2013) 2. Approval of October Financials		
Special Events Item		
1. Course of action for Fat Tuesday charitable funds Johnathan to discuss boards position for mediation and direction for charitable funds (Action)	J. Hale	5 minutes
2. Discussion regarding agreement for Hale Media Street Team. Delour to discuss utilizing Hale Media for events. Johnathan will step out for this item (Action)	D. Younan	5 minutes
3. Egyptian Movie night budget (Action)	S. Stauffer	2 minutes
Executive Committee Items		
1. Review of proposed budget for sidewalk cleaning Mark has prepared a cost report to do gum removal and	J. Hale	5 minutes

Attachments:

1. November 2013 minutes
2. October 2013 financials