

HBIA
Profit & Loss Budget vs. Actual
 July through August 2012

				TOTAL		
	Aug 12	Budget	Variance	Jul - Aug 12	Budget	Variance
Income						
40015 - CityFest	79,704.18	75,000.00	4,704.18	130,592.78	130,000.00	592.78
40020 - Farmers Market	16,057.10	13,334.00	2,723.10	36,090.01	26,668.00	9,422.01
40040 - MAD	5,394.66	10,951.00	-5,556.34	14,039.99	18,466.00	-4,426.01
40045 - MAD Reserve	0.00	2,085.00	-2,085.00	0.00	4,231.00	-4,231.00
40050 - BID	8,756.55	13,385.00	-4,628.45	19,341.58	26,753.00	-7,411.42
40080 - Newsletter/Advertising	0.00	85.00	-85.00	0.00	170.00	-170.00
40120 - Interest	3.40	100.00	-96.60	6.91	200.00	-193.09
40135 - Hillcrest Hoedown	2,585.06	10,000.00	-7,414.94	11,314.83	18,000.00	-6,685.17
40140 - Banner Space	0.00	667.00	-667.00	600.00	1,334.00	-734.00
40145 - Pride Flag	0.00			7,750.00		
40155 - Pride of Hillcrest	22,194.19			122,834.80		
40160 - Hillcrest Map.	250.00	720.00	-470.00	600.00	1,440.00	-840.00
40180 - Other Income	0.00	167.00	-167.00	52.00	334.00	-282.00
Total Income	134,945.14	126,494.00	8,451.14	343,222.90	227,596.00	115,626.90
Expense						
50000 - Personnel						
50005 - Salaries	14,232.68	13,300.00	932.68	28,029.36	26,600.00	1,429.36
50025 - Employer Taxes - Federal	1,088.80	1,419.00	-330.20	2,144.24	2,838.00	-693.76
50035 - Health Insurance	1,113.93	788.00	325.93	1,237.86	1,576.00	-338.14
50040 - Workers Comp Insurance	-4.32	193.00	-197.32	346.93	386.00	-39.07
Total 50000 - Personnel	16,431.09	15,700.00	731.09	31,758.39	31,400.00	358.39
50045 - Operating						
50050 - Rent Office Space	1,446.00	726.00	720.00	2,169.00	1,452.00	717.00
50055 - Storage	235.00	150.00	85.00	470.00	300.00	170.00
50060 - Accounting	1,833.00	1,834.00	-1.00	3,666.00	3,668.00	-2.00
50065 - Audit	0.00	6,375.00	-6,375.00	0.00	7,500.00	-7,500.00
50070 - Equipment Purchase	0.00	0.00	0.00	385.96	1,000.00	-614.04
50075 - Intern/Consultant	930.00	417.00	513.00	1,765.00	834.00	931.00
50080 - Bank & Credit Card Charges	8.70	50.00	-41.30	15.95	100.00	-84.05
50085 - Repair and Maintenance	70.00	100.00	-30.00	390.00	200.00	190.00
50090 - Office Supplies	128.74	268.00	-139.26	151.69	536.00	-384.31
50095 - Postage and Delivery	45.00	42.00	3.00	45.00	84.00	-39.00

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50100 · Printing/Photocopy	28.19	340.00	-311.81	28.19	680.00	-651.81
50120 · Meetings	0.00	252.00	-252.00	0.00	504.00	-504.00
50125 · Legal	0.00	167.00	-167.00	0.00	334.00	-334.00
50130 · Telephone & Internet	459.40	447.00	12.40	938.96	894.00	44.96
50135 · Parking/Mileage	200.00	200.00	0.00	400.00	400.00	0.00
50140 · Depreciation	86.65	100.00	-13.35	173.30	200.00	-26.70
50330 · D & O / Liability Insurance	864.00	589.00	275.00	3,746.00	1,378.00	2,368.00
Total 50045 · Operating	<u>6,334.68</u>	<u>12,057.00</u>	<u>-5,722.32</u>	<u>14,345.05</u>	<u>20,064.00</u>	<u>-5,718.95</u>
51000 · Neighborhood/Promotion						
51515 · CityFest	85,048.22	35,000.00	50,048.22	94,112.05	85,000.00	9,112.05
51525 · Promotion/Marketing	1,857.99	2,033.00	-175.01	2,671.58	4,066.00	-1,394.42
51530 · Banners	1,080.00	300.00	780.00	2,080.00	1,100.00	980.00
51535 · Web Site Communications	250.21	117.00	133.21	301.04	234.00	67.04
51540 · Business Mixers/Open House	642.11	116.00	526.11	642.11	232.00	410.11
51545 · Newsletter	0.00	225.00	-225.00	0.00	450.00	-450.00
51555 · Farmer's Market	1,224.34	1,234.00	-9.66	2,704.34	2,468.00	236.34
51565 · Hillcrest Map	1,925.00	900.00	1,025.00	1,925.00	1,800.00	125.00
51570 · Hillcrest Hoedown.	111.10	1,500.00	-1,388.90	261.10	2,500.00	-2,238.90
51575 · Pride Flag Project	12,667.75			28,917.75		
51800 · Pride of Hillcrest	34,447.03			83,580.50		
Total 51000 · Neighborhood/Promotion	<u>139,253.75</u>	<u>41,425.00</u>	<u>97,828.75</u>	<u>217,195.47</u>	<u>97,850.00</u>	<u>119,345.47</u>
53000 · Physical Improvements						
53125 · Hillcrest Sign Utilities/Maint.	49.42	67.00	-17.58	96.51	134.00	-37.49
53130 · Security	3,165.40	3,000.00	165.40	6,330.80	6,000.00	330.80
53135 · Street Cleaning	3,230.00	4,167.00	-937.00	6,460.00	8,334.00	-1,874.00
53137 · Pressure Washing	0.00	1,321.00	-1,321.00	2,500.00	5,625.00	-3,125.00
53150 · Dumpsters	309.28	301.00	8.28	618.56	602.00	16.56
53152 · Flower Baskets (Purchase)	10,575.00	10,452.00	123.00	10,575.00	10,452.00	123.00
53155 · Tree Trimming & Maintenance	1,700.00	2,080.00	-380.00	6,120.00	4,160.00	1,960.00
53160 · Capital Projects	0.00	2,085.00	-2,085.00	0.00	4,170.00	-4,170.00
53161 · Special Projects	2,090.39	7,100.00	-5,009.61	2,090.39	14,200.00	-12,109.61
53165 · Contingency	0.00	4,314.00	-4,314.00	1,298.00	8,628.00	-7,330.00
Total 53000 · Physical Improvements	<u>21,119.49</u>	<u>34,887.00</u>	<u>-13,767.51</u>	<u>36,089.26</u>	<u>62,305.00</u>	<u>-26,215.74</u>

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Total Expense	183,139.01	104,069.00	79,070.01	299,388.17	211,619.00	87,769.17
	<u>-48,193.87</u>	<u>22,425.00</u>	<u>-70,618.87</u>	<u>43,834.73</u>	<u>15,977.00</u>	<u>27,857.73</u>