

**HBIA**  
**Profit & Loss by Class**  
 July through August 2012

	<u>110 GENERAL</u>	<u>220 SPECIAL EVENTS</u>	<u>410 BID CONTRACT</u>	<u>510 MAD</u>	<u>TOTAL</u>
<b>Income</b>					
40015 - CityFest	0.00	130,592.78	0.00	0.00	130,592.78
40020 - Farmers Market	36,090.01	0.00	0.00	0.00	36,090.01
40040 - MAD	0.00	0.00	0.00	14,039.99	14,039.99
40050 - BID	0.00	0.00	19,341.58	0.00	19,341.58
40120 - Interest	6.91	0.00	0.00	0.00	6.91
40135 - Hillcrest Hoedown	0.00	11,314.83	0.00	0.00	11,314.83
40140 - Banner Space	600.00	0.00	0.00	0.00	600.00
40145 - Pride Flag	7,750.00	0.00	0.00	0.00	7,750.00
40155 - Pride of Hillcrest	750.00	122,084.80	0.00	0.00	122,834.80
40160 - Hillcrest Map.	600.00	0.00	0.00	0.00	600.00
40180 - Other Income	52.00	0.00	0.00	0.00	52.00
<b>Total Income</b>	<b>45,848.92</b>	<b>263,992.41</b>	<b>19,341.58</b>	<b>14,039.99</b>	<b>343,222.90</b>
<b>Expense</b>					
<b>50000 - Personnel</b>					
50005 - Salaries	14,746.18	7,750.08	5,533.10	0.00	28,029.36
50025 - Employer Taxes - Federal	1,128.03	592.92	423.29	0.00	2,144.24
50035 - Health Insurance	911.16	326.70	0.00	0.00	1,237.86
50040 - Workers Comp Insurance	192.38	0.00	154.55	0.00	346.93
<b>Total 50000 - Personnel</b>	<b>16,977.75</b>	<b>8,669.70</b>	<b>6,110.94</b>	<b>0.00</b>	<b>31,758.39</b>
<b>50045 - Operating</b>					
50050 - Rent Office Space	1,485.00	0.00	684.00	0.00	2,169.00
50055 - Storage	470.00	0.00	0.00	0.00	470.00
50060 - Accounting	2,016.30	659.89	989.81	0.00	3,666.00
50070 - Equipment Purchase	385.96	0.00	0.00	0.00	385.96
50075 - Intern/Consultant	1,765.00	0.00	0.00	0.00	1,765.00
50080 - Bank & Credit Card Charges	15.95	0.00	0.00	0.00	15.95
50085 - Repair and Maintenance	390.00	0.00	0.00	0.00	390.00
50090 - Office Supplies	53.55	0.00	98.14	0.00	151.69
50095 - Postage and Delivery	45.00	0.00	0.00	0.00	45.00
50100 - Printing/Photocopy	28.19	0.00	0.00	0.00	28.19
50130 - Telephone & Internet	636.96	0.00	302.00	0.00	938.96
50135 - Parking/Mileage	400.00	0.00	0.00	0.00	400.00
50140 - Depreciation	173.30	0.00	0.00	0.00	173.30

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50330 - D & O / Liability Insurance	1,829.80	0.00	1,916.20	0.00	3,746.00
<b>Total 50045 - Operating</b>	<b>9,695.01</b>	<b>659.89</b>	<b>3,990.15</b>	<b>0.00</b>	<b>14,345.05</b>
<b>51000 - Neighborhood/Promotion</b>					
51515 - CityFest	0.00	94,112.05	0.00	0.00	94,112.05
51525 - Promotion/Marketing	1,351.58	0.00	1,320.00	0.00	2,671.58
51530 - Banners	2,080.00	0.00	0.00	0.00	2,080.00
51535 - Web Site Communications	301.04	0.00	0.00	0.00	301.04
51540 - Business Mixers/Open House	0.00	0.00	642.11	0.00	642.11
51555 - Farmer's Market	2,704.34	0.00	0.00	0.00	2,704.34
51565 - Hillcrest Map	1,925.00	0.00	0.00	0.00	1,925.00
51570 - Hillcrest Hoedown.	0.00	261.10	0.00	0.00	261.10
51575 - Pride Flag Project	28,917.75	0.00	0.00	0.00	28,917.75
51800 - Pride of Hillcrest	0.00	83,580.50	0.00	0.00	83,580.50
<b>Total 51000 - Neighborhood/Promotion</b>	<b>37,279.71</b>	<b>177,953.65</b>	<b>1,962.11</b>	<b>0.00</b>	<b>217,195.47</b>
<b>53000 - Physical Improvements</b>					
53125 - Hillcrest Sign Utilities/Maint.	0.00	0.00	0.00	96.51	96.51
53130 - Security	0.00	0.00	0.00	6,330.80	6,330.80
53135 - Street Cleaning	807.50	0.00	3,003.90	2,648.60	6,460.00
53137 - Pressure Washing	0.00	0.00	1,250.00	1,250.00	2,500.00
53150 - Dumpsters	0.00	0.00	298.08	320.48	618.56
53152 - Flower Baskets (Purchase)	10,575.00	0.00	0.00	0.00	10,575.00
53155 - Tree Trimming & Maintenance	0.00	0.00	2,726.40	3,393.60	6,120.00
53161 - Special Projects	2,090.39	0.00	0.00	0.00	2,090.39
53165 - Contingency	1,298.00	0.00	0.00	0.00	1,298.00
<b>Total 53000 - Physical Improvements</b>	<b>14,770.89</b>	<b>0.00</b>	<b>7,278.38</b>	<b>14,039.99</b>	<b>36,089.26</b>
<b>Total Expense</b>	<b>78,723.36</b>	<b>187,283.24</b>	<b>19,341.58</b>	<b>14,039.99</b>	<b>299,388.17</b>
	<b>-32,874.44</b>	<b>76,709.17</b>	<b>0.00</b>	<b>0.00</b>	<b>43,834.73</b>