

Fabulous Hillcrest and JACK 2013

JACK will execute up to 2 Events per Month

- **ON AIR Value \$28,500 / month**
- 5x Live Mentions on air by Dave Rickards per week 20 per month
- 10x per week 40x per month Jacktivity Mentions 40 per month
- 35x per week 140 per month Jacktivity mentions

- **ONLINE Value \$3000 / month**
- Event listed on events calendar with link to url of choice
- Prize listing on Jack's Club online with link to url of choice
- Hillcrest Event photos with JACK-FM staff listed on station's Facebook

- **ON SITE \$5000 per event**
- JACK-FM Station on site with Fabulous Hillcrest once per month
- Opportunity to have people sign up for social media, newsletter, enter drawings, pass out promotional material, etc. on site at the JACK-FM booth.

- **Fabulous Hillcrest to Provide:**
- \$ 1000 net per month | \$ 12,000 net per year
- 15 Prizes per week \$25 Value each

Signature for approval ----- Date -----



Andrea Biebel KFMB-FM JACK 858-880-5814 Today's Date November 9, 2012