



November Minutes

Board Members in attendance:

Cecilia Moreno, Alfonso Tsang, Dalour Younen, Tami Draiber, Glenn Younger, Paul Smith, Ryan Bedrosian, Maggie Rolland

Staff in attendance:

Mary Joseph, Benjamin Nicholls, & Eddie Reynoso.

Public in attendance:

Zach Bunshaft, Jason Weise, Yolanda Pruitt, Unrecorded observer, Brittney Bailey (late arrival), John Hussler, Joe (unrecorded last name).

- T. Daiber-Hirst called the meeting to order.
- Zack Bunshaft gave a report on behalf of Susan Davis
- Jason Weis gave a report on behalf of Toni Atkins office.
- Yolanda Pruitt announced she was a student and would be observing
- Unrecorded observer announced she was also a student and would be observing.
- T. Daiber-Hirst reports that she attended the walkabout. She asked the board to attend the walkabouts on Friday's at least once a quarter. She reported that Nightmare is over. It was the last street fair of the year. She thanked all that supported, including Ryan and Paul for committing their time and resources. She also thanked all business owners who have take time to participate in the board meetings. She asked the board to begin enforcing meeting attendance.
- B. Nicholls gave an office update and reported that the annual report is going out by mail the following week. A board orientation is also being developed by students. He added that staff is gearing up for the holidays. Shop Hillcrest for the Holidays is coming up. Hillcrest Taste n Tinis is also coming up. Shop Small Saturday is Saturday after Thanksgiving. Please get involved. He also reported that the large heritage trees have been trimmed in Hillcrest. There are 17 that are trimmed annual.

- M. Roland reported that the minutes for September and October were unavailable for approval. Motion to approve financials (M. Roland/ G. Younger) Motion passes 8/0/0.
- G. Younger made a motion to ratify the new board of directors (T. Daiber-Hirst, R. Bedrosian, C. Kauffman, L. Malone, A. Tsang, J. Hussler). (G. Younger / M. Roland) Motion carries 8/0/0 Welcome J. Hussler!
- C. Moreno nominates new executive board: President T. Daiber-Hirst, Vice-President: G. Younger, Secretary: M. Roland, Treasurer: P. Smith (C. Moreno / A. Tsang) Motion carries 9/0/0.
- B. Nicholls reports that the audit reflects a loss for FY 2017. He states that the organization has completed spending down the reserve and reports a note from the auditors that some checks were not found in the files, but were found in our records. M. Joseph reports that former staff had simply removed files and did not return them to their appropriate storage files after using the files for reporting purposes. R. Bedrosian makes a motion to approve audit findings. (R. Bedrosian / C. Moreno) Motion carries 9/0/0.
- B. Nicholls reports that there has been an ongoing discussion among board members, and the special events committee regarding HBA events. He stated the board from 5-6 years ago made a decision to hold more special events. Events are not as profitable as they were once there. Nightmare made 5K, Mardi Gras earned \$0, Pride earned \$0. CityFest makes money, but not as much as previous years. Taste of Hillcrest and Taste n Tinis are profitable and promote businesses. He asked the board to think about the impacts are our events having on businesses. T. Daiber-Hirst asked staff to set up a twice a month special events ad hoc meeting.
- B. Nicholls gave an update concerning San Diegans for Open Government vs City of San Diego, et al. He states that our insurance carrier may drop us. Cory the attorney for SDOP has filed a public records request on documentation of how we are meeting the prevailing wage law. He reported that City Attorney Mara Elliot has taken no position. The City is not fighting for the HBA, and has asked us to get our own attorney. He reports Hillcrest, Old Town and Little Italy have our own attorney- representing the three organizations. The other BIDS have hired their own counsel.
- G. Younger- adds one final public comment. He states that several businesses have new owners in the neighborhood. Ace Hardware has new ownership. Jack in the Box is now a franchisee owned store. He will introduce staff to Zach Samann.
- Meeting adjourned.