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Hillcrest Business Association  
 Board of Directors Meeting  
 Public Meeting  
 March 13, 2012, 5pm  
 Joyce Beers Center, 1230 Cleveland Ave., San Diego CA 92103

AGENDA

Call to order and introductions	N. Moede	2 minutes
Public comment (1 minute per speaker)		5 minutes
Reports:		
a) President's report	N. Moede	5 minutes
b) Executive Director's report	B. Nicholls	5 minutes
Consent items (action):	N. Moede	5 minutes
a) Approval of minutes <sup>1</sup>		
b) Approval of organizational financials <sup>2</sup>		
Action items:		
a) Endorsement of Pride Flag Monument project	N. Moede	10 minutes
b) Approval of flag installation, concrete and foundation contract for pride flag <sup>3</sup>	M. Brennan	5 minutes
c) Sale agreement for Hillcrest Sign <sup>4</sup>	N. Moede	5 minutes
d) Discussion concerning sending representatives to National Main Street Conference	B. Nicholls	5 minutes
a) Agreement to partner with 'Urb-en' group on event	B. Nicholls	10 minutes
b) Request to partner with GSBDA on concierge scavenger hunt event	A. Capano	5 minutes
c) Request to support changing Blaine St. to Harvey Milk St.	N. Moede	5 minutes
d) Approval of updated BID Budget <sup>5</sup>	G. Younger	
Information items:		
e) UCSD presentation concerning mobility changes	Z. Schlagel	10 minutes
f) Parking Committee report	M. Moede	5 minutes
g) Marketing Committee report	A. Capano	5 minutes
h) Mardi Gras Committee report	B. Nicholls	5 minutes

Attachments:



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1. February 2012 minutes
  2. January 2012 financials
  3. Contract for flag construction

4. Sale agreement for 1984 Hillcrest sign
  5. Updated FY13 BID budget
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