



REQUEST FOR PROPOSAL

To: From: Benjamin Nicholls
Date: Fax:
Phone:
Subject: Ownership of the 1984 Hillcrest Sign Number of pages:

The Hillcrest Business Association (HBA) has replaced several elements of the Hillcrest Sign. The main façade of the 1984 sign has been removed and is currently in storage. The HBA's Beautification Committee is seeking options for the long term storage of the facade of the 1984 sign. These elements include: the façade of the sign, internal electrical systems, metal housing, and neon. The HBA is not a preservation organization and does not have the desire to retain ownership of the 1984 sign. However, the HBA does see the benefit of passing the sign on to a responsible steward who will preserve it.

The HBA is soliciting offers from non-profit organizations or business entities to accept the sign. The sign will be given "as is" and in its entirety from the HBA and will come under the ownership of the selected non-profit or business entity. Please write a proposal to take ownership of the 1984 sign, and please include in your proposal the following elements:

- A plan that considers the long term storage of the sign
- Whether and how the sign will be presented so that the public may view it
- Whether and how the sign will be restored
- If and what monetary consideration will be offered to the business community for the sign
- How the sign will be transported from its current location at the City lot downtown

There are some elements that you should consider in your proposal:

- The sign façade is in poor repair. There are dents in the façade from impacts and the paint is faded. The neon lights do not work.
- The HBA's Beautification Committee will select the final proposal and will consider the public's ability to view the sign in Hillcrest as a priority.

Timeline:

August 16 through December 6: HBA will receive proposals

December 13: HBA Board will endorse proposal selection

Please forward any questions concerning this RFP to Benjamin Nicholls at (619) 299-3330.