



Ad hoc Special Events Committee Meeting  
Minutes

Wednesday, March 4, 2015 12pm  
Hillcrest Business Association, San Diego, CA 92103

**Attendees: Marisa Romero, Benjamin Nicholls, Lukas Volk, Chris D, Jonathan Rivera, Sam Korish, Jessica Baro, Jay Taylor, Michael Calles.**

- B. Nicholls presented a report on Hillcrest Fat Tuesday. He stated that the event was a success and that the HBA has made some profit from the event.
- A representative from the Greater Assistance League presented an upcoming community event and requested promotional assistance from the HBA. B. Nicholls suggested we tie in the fundraiser to the Taste of Hillcrest event. The group expressed interest in attending the event.
- M. Romero gave an update on the planning of Egyptian Quarter Movie. She requested volunteers sign-up for promotions, event coordination, and a decoration committee.
- L. Volk presented the Hillcrest Craft Beer Crawl event and requested support from the Hillcrest Business Association. The group discussed restaurant participation and marketing strategy.
- M. Romero present planning for the Amazing High Heel Race. She requested more community involvement to assist volunteer committee event planning. The group signed-up for volunteer positions.

**Adjourn**