



**Saturday, April 14th 2018  
12:00 pm to 4:00 pm**

**PARTICIPATION FORM (DUE BY MARCH 23RD, 2018)**

Taste of Hillcrest is San Diego's most popular tasting event and attracts over 1,000 participants annually .

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BEST CONTACT PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MANAGER/OWNER: \_\_\_\_\_

BUSINESS WEBSITE: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ INSTAGRAM: \_\_\_\_\_

DESCRIPTION OF SPECIALTY SAMPLE TO BE SERVED: \_\_\_\_\_

\_\_\_\_\_

YES ! I WOULD LIKE TO PARTICIPATE IN TASTE OF HILLCREST AND AGREE TO PROVIDE NO LESS THAN 900 SAMPLES ON APRIL 14TH FROM 12PM-4PM.

YES ! I WOULD LIKE TO PARTICIPATE IN ANY MEDIA OPPORTUNITIES FOR TASTE OF HILLCREST ie. RADIO ADVERTISEMENT, COOPERATIVE ADS. ( THIS IS ON A FIRST COME FIRST SERVE BASIS).

YES ! I WOULD LIKE TASTE OF HILLCREST DECORATIONS FOR MY RESTAURANT ( TABLE TENTS, STENCILS, CHECK PRESENTERS ).

YES ! I WOULD LIKE TO PARTICIPATE IN ANY TELEVISION MORNING SHOW SEGMENTS AND I UNDERSTAND THAT THE TIMES AND SCHEDULES MAY CHANGE RAPIDLY. ( THIS IS ON A FIRST COME FIRST SERVE BASIS).

SIGNATURE OF MANAGER/OWNER: \_\_\_\_\_

Please fax, email or drop off this application form to the Hillcrest Business Association at  
P: 619-299-3330 F: 619-299-4230 E: Eddie@HillcrestBia.org  
Address: 3737 5th Ave. Ste 202 San Diego, CA 92103